



Llano County, TX

701 E Whitestone Blvd
Suite 200
Cedar Park, Texas 78613

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Report Parameters

1 County

48299 Llano County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

22,875

Population (2023)

Population **grew by 1,205** over the last 5 years and is projected to **grow by 1,593** over the next 5 years.

6,921

Total Regional Employment

Jobs **grew by 915** over the last 5 years and are projected to **grow by 840** over the next 5 years.

\$64.2K

Median Household Income (2022)

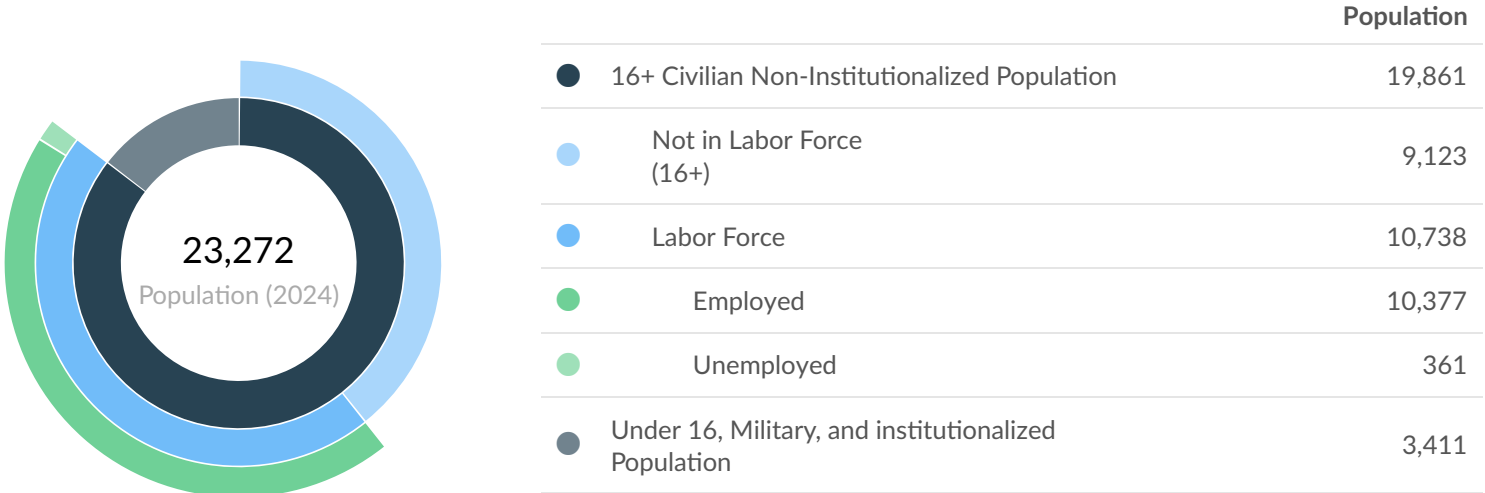
Median household income is **\$10.9K below** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **increased by 5.6%** since 2018, growing by 1,205. Population is expected to **increase by 7.0%** between 2023 and 2028, adding 1,593.
- From 2018 to 2023, jobs **increased by 15.2%** in Llano County, TX from 6,007 to **6,921**. This change **outpaced the national growth rate of 4.5% by 10.7%**. As the number of jobs increased, the **labor force participation rate increased from 44.4% to 50.3% between 2018 and 2023**.
- Concerning educational attainment, **22.8% of Llano County, TX residents possess a Bachelor's Degree** (1.7% above the national average), and **7.3% hold an Associate's Degree** (1.6% below the national average).
- The top three industries in 2023 are Traveler Accommodation, Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

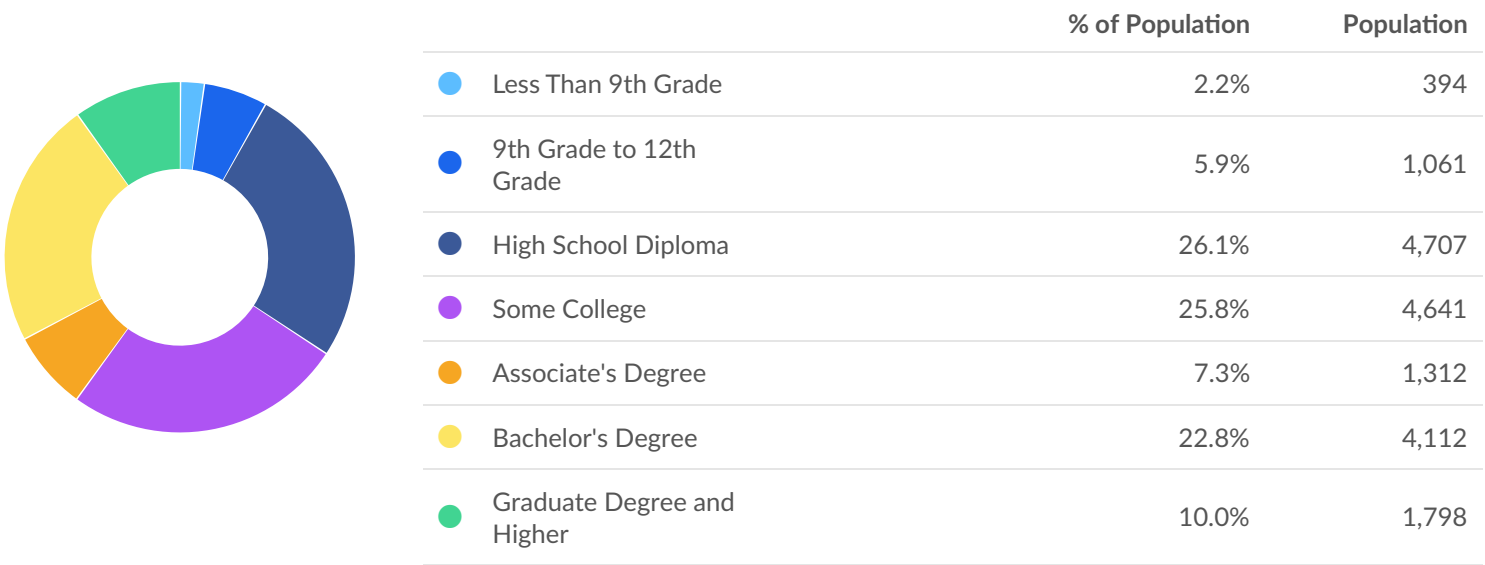
	Population (2024)	Labor Force (Sep 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	23,272	10,738	6,921	99.4	\$997.28M	\$1.87B	\$1.02B
State	30,912,083	15,553,137	15,556,347	96.6	\$2.58T	\$1.50T	\$2.03T

Sep 2024 Labor Force Breakdown



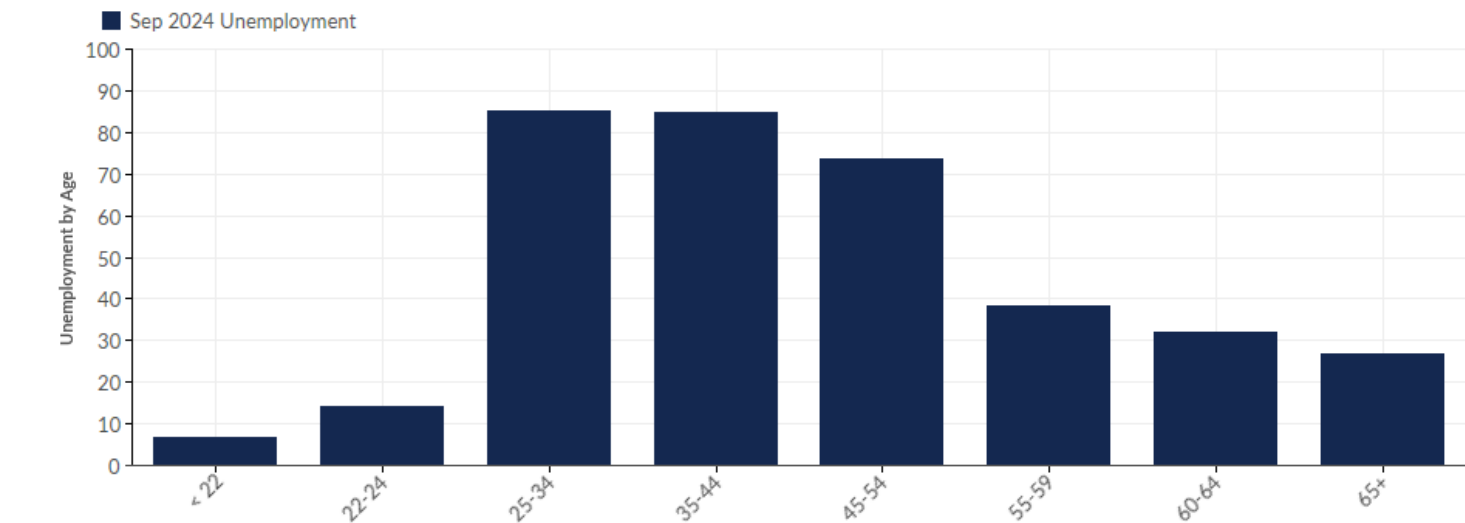
Educational Attainment

Concerning educational attainment, **22.8% of Llano County, TX residents possess a Bachelor's Degree** (1.7% above the national average), and **7.3% hold an Associate's Degree** (1.6% below the national average).



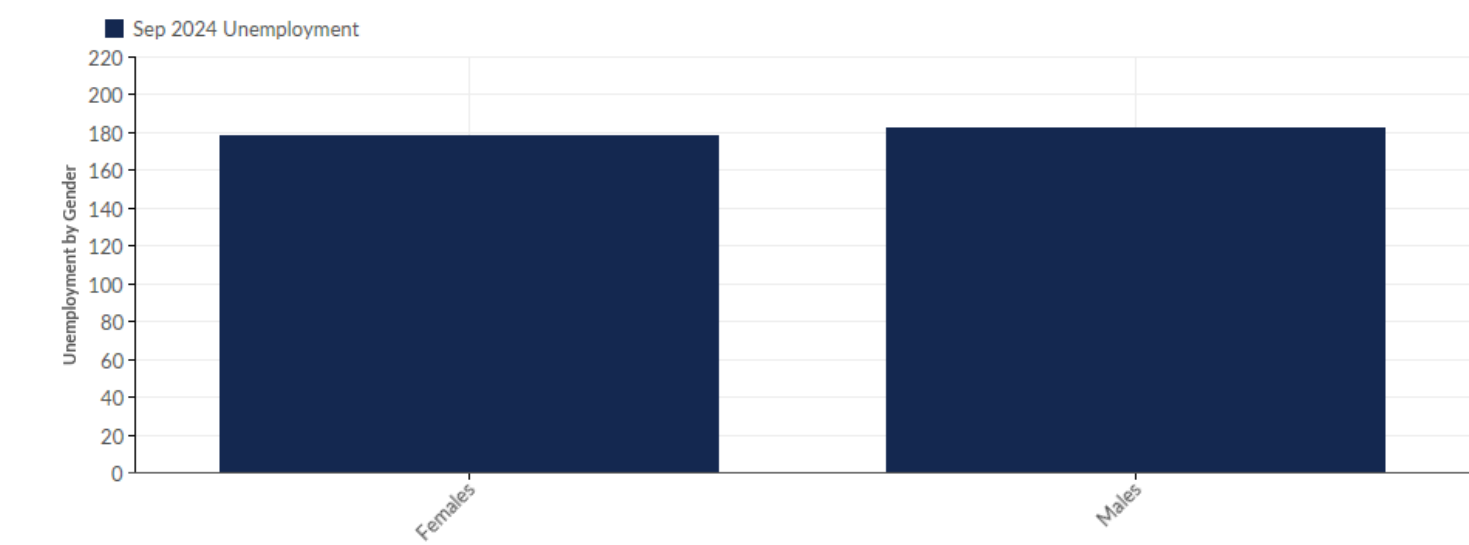
Unemployment by Demographics

Unemployment by Age



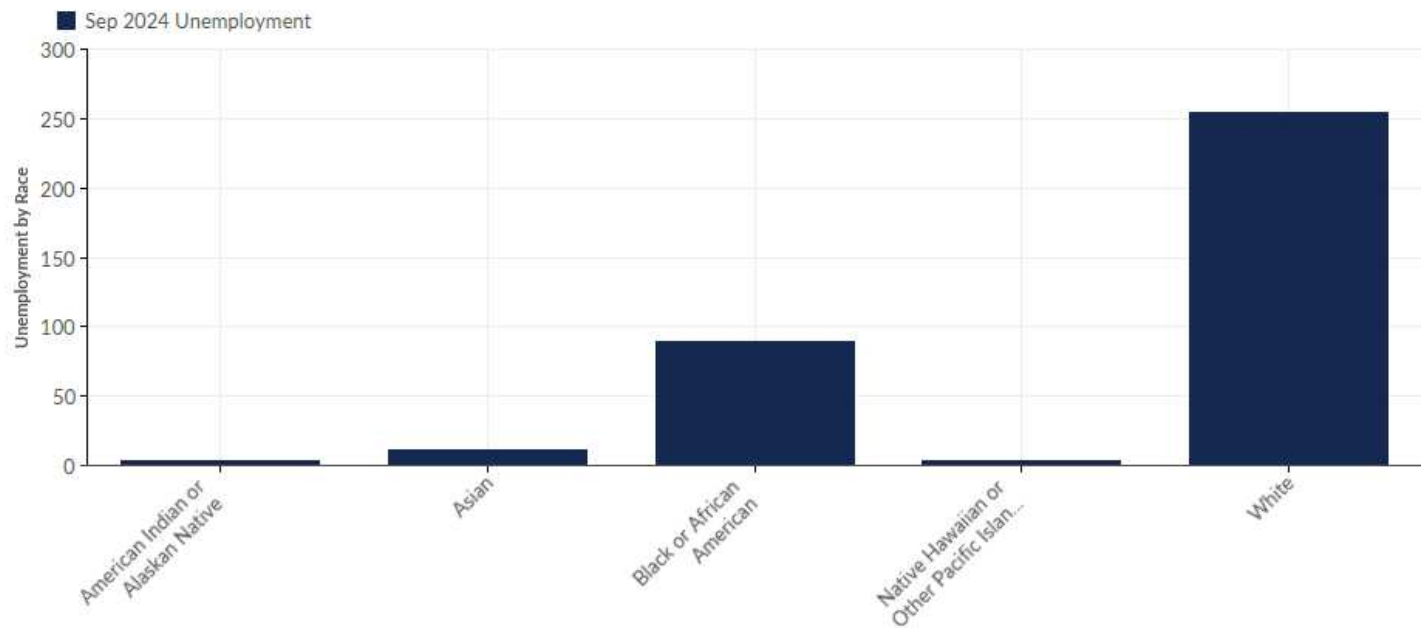
Age	Unemployment (Sep 2024)	% of Unemployed
< 22	7	1.94%
22-24	14	3.88%
25-34	85	23.55%
35-44	85	23.55%
45-54	74	20.50%
55-59	38	10.53%
60-64	32	8.86%
65+	27	7.48%
Total	361	100.00%

Unemployment by Gender



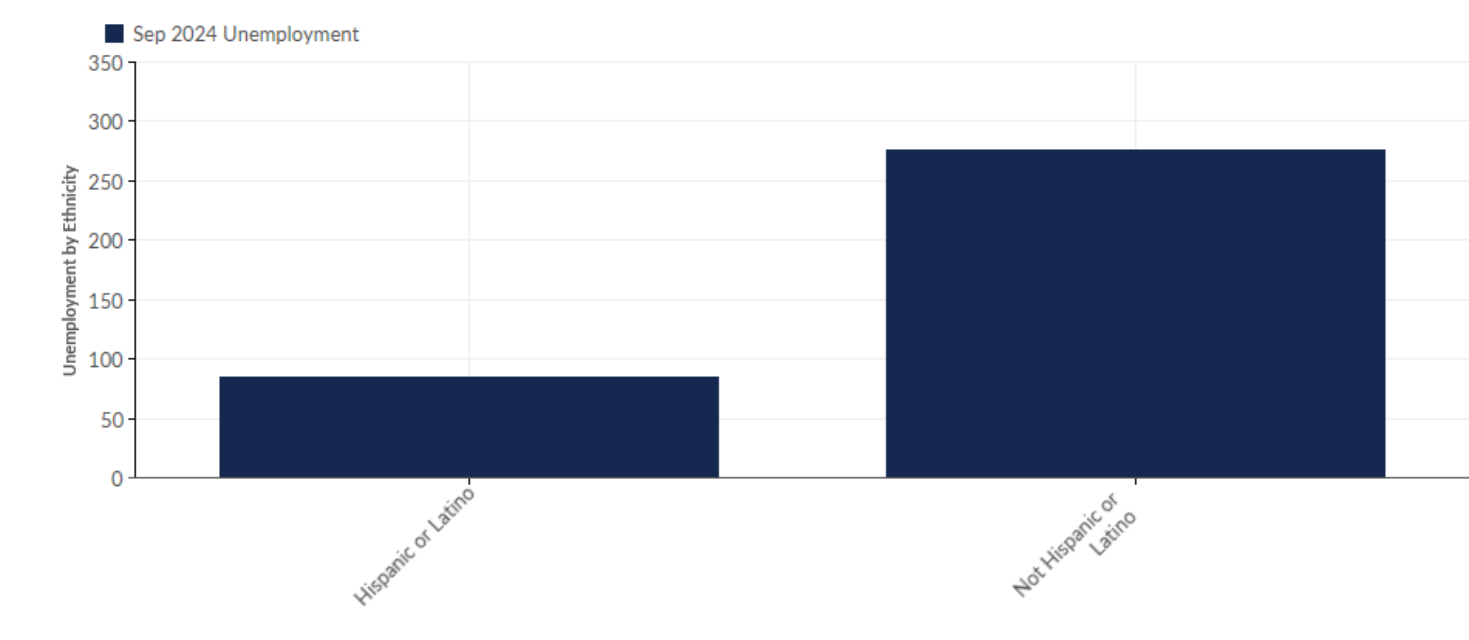
Gender	Unemployment (Sep 2024)	% of Unemployed
Females	178	49.31%
Males	183	50.69%
Total	361	100.00%

Unemployment by Race



Race	Unemployment (Sep 2024)	% of Unemployed
American Indian or Alaskan Native	4	1.11%
Asian	12	3.32%
Black or African American	89	24.65%
Native Hawaiian or Other Pacific Islander	3	0.83%
White	254	70.36%
Total	361	100.00%

Unemployment by Ethnicity

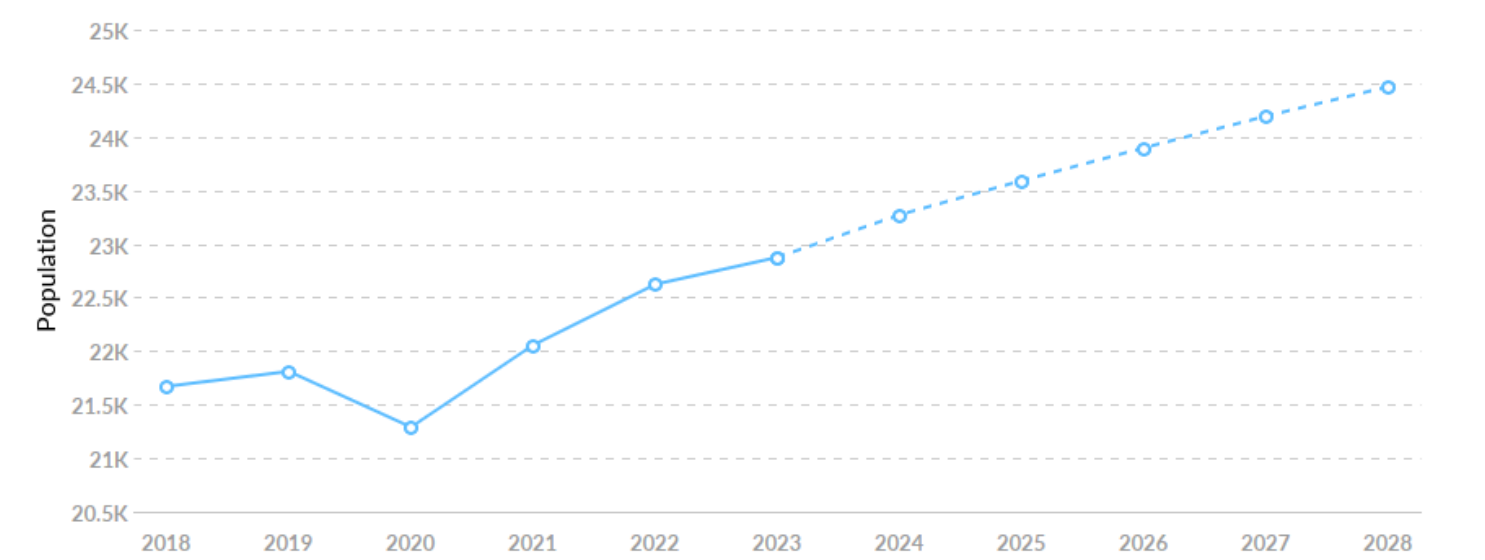


Ethnicity	Unemployment (Sep 2024)	% of Unemployed
Hispanic or Latino	85	23.55%
Not Hispanic or Latino	276	76.45%
Total	361	100.00%

Historic & Projected Trends

Population Trends

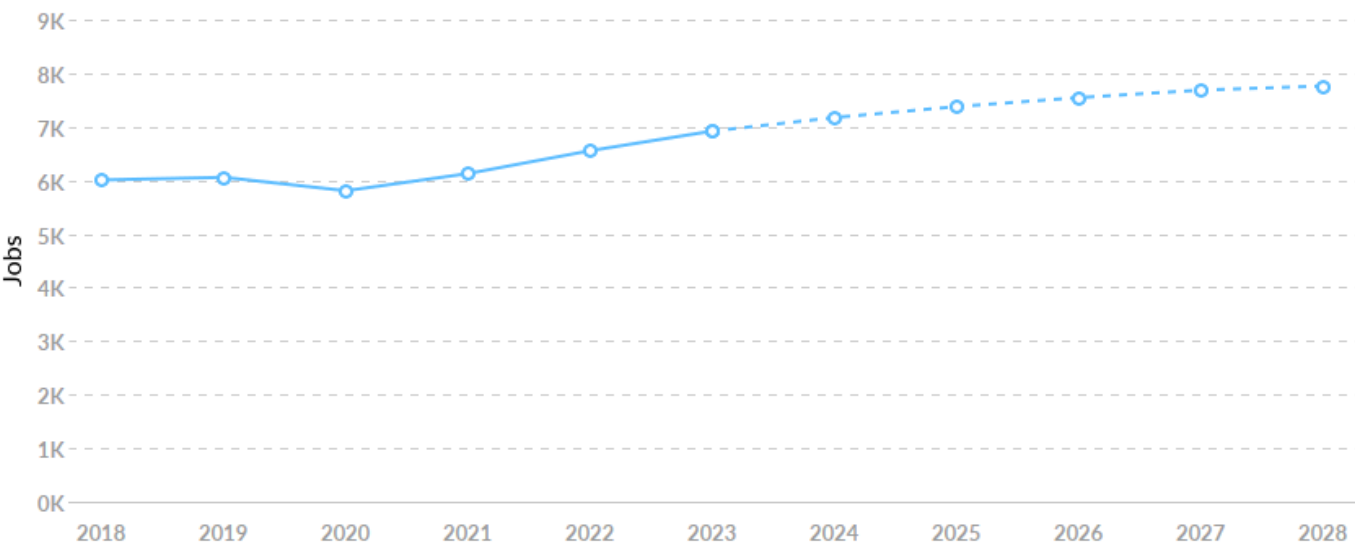
As of 2023 the region's population **increased by 5.6%** since 2018, growing by 1,205. Population is expected to **increase by 7.0%** between 2023 and 2028, adding 1,593.



Timeframe	Population
2018	21,670
2019	21,810
2020	21,290
2021	22,056
2022	22,623
2023	22,875
2024	23,272
2025	23,591
2026	23,897
2027	24,193
2028	24,468

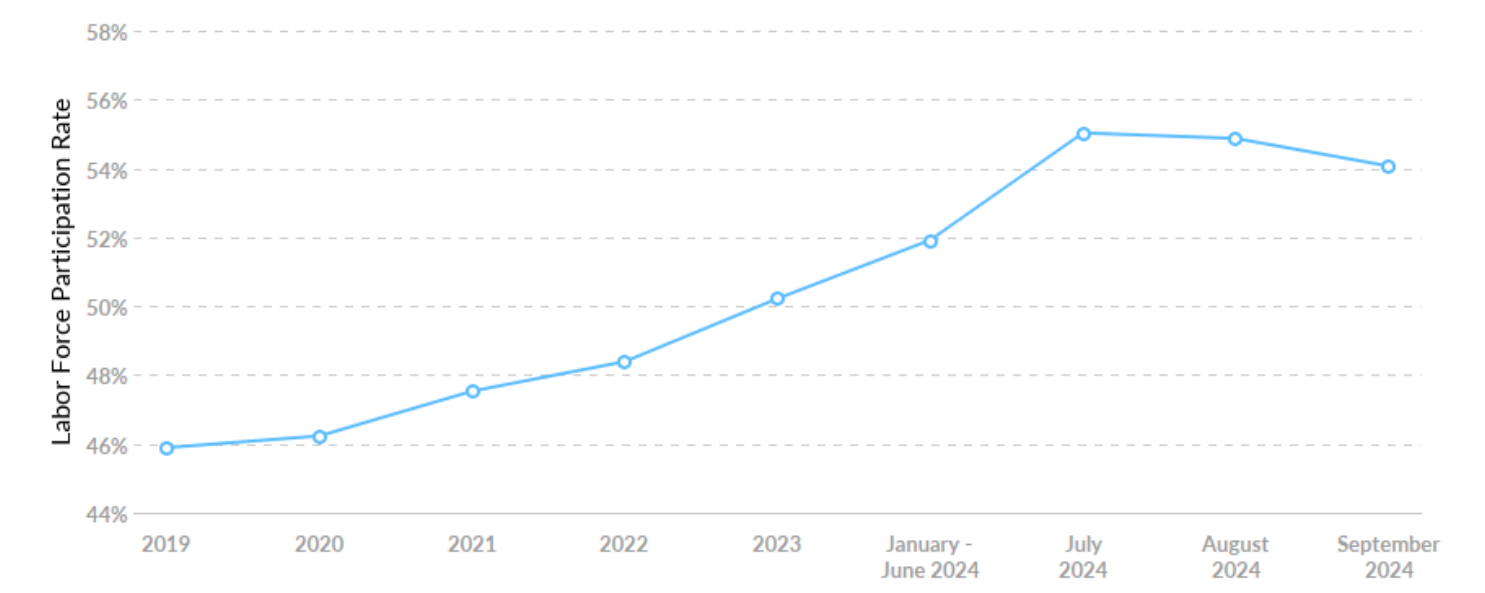
Job Trends

From 2018 to 2023, jobs **increased by 15.2%** in Llano County, TX from 6,007 to **6,921**. This change **outpaced the national growth rate of 4.5% by 10.7%**.



Timeframe	Jobs
2018	6,007
2019	6,056
2020	5,806
2021	6,127
2022	6,554
2023	6,921
2024	7,173
2025	7,377
2026	7,545
2027	7,685
2028	7,761

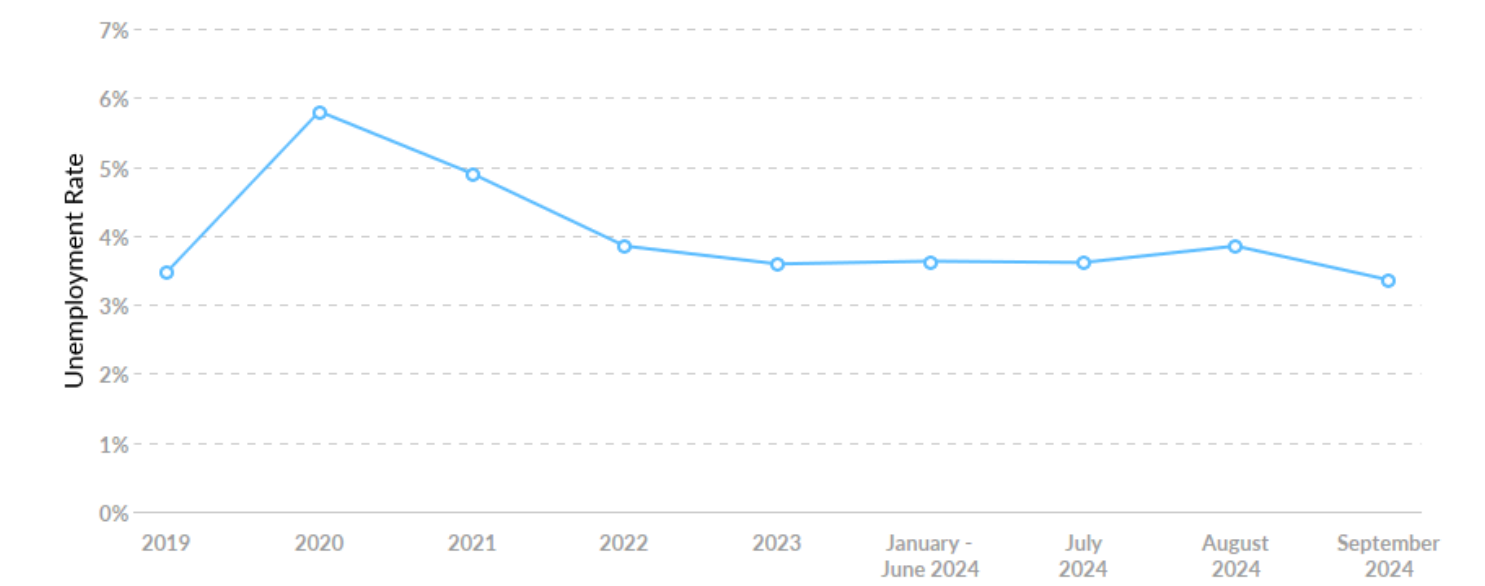
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	45.89%
2020	46.23%
2021	47.53%
2022	48.39%
2023	50.22%
January - June 2024	51.92%
July 2024	55.03%
August 2024	54.87%
September 2024	54.07%

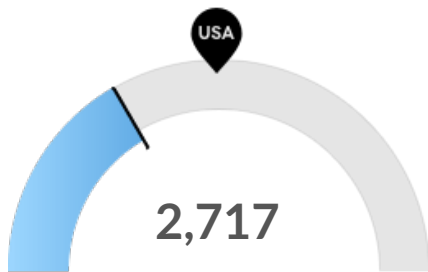
Unemployment Rate Trends

Llano County, TX had a September 2024 unemployment rate of 3.36%, **decreasing from 3.47%** 5 years before.



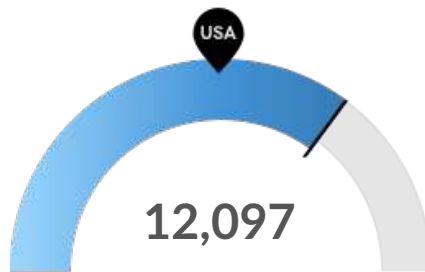
Timeframe	Unemployment Rate
2019	3.47%
2020	5.80%
2021	4.90%
2022	3.85%
2023	3.59%
January - June 2024	3.63%
July 2024	3.61%
August 2024	3.85%
September 2024	3.36%

Population Characteristics



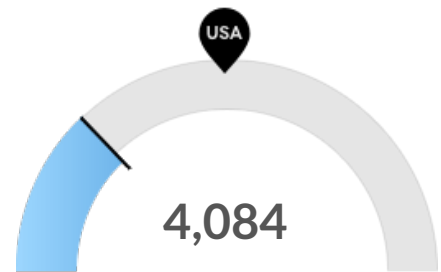
Millennials

Llano County, TX has 2,717 millennials (ages 25-39). The national average for an area this size is 4,648.



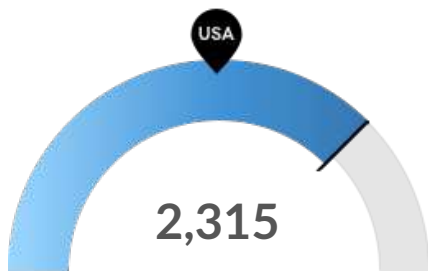
Retiring Soon

Retirement risk is high in Llano County, TX. The national average for an area this size is 6,905 people 55 or older, while there are 12,097 here.



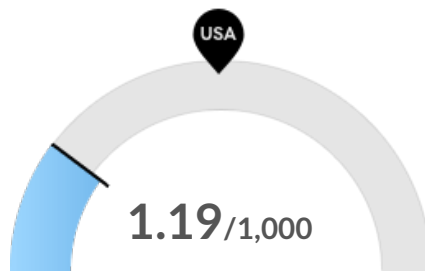
Racial Diversity

Racial diversity is low in Llano County, TX. The national average for an area this size is 9,527 racially diverse people, while there are 4,084 here.



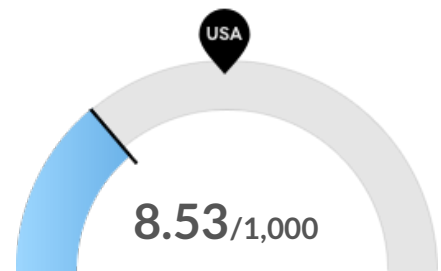
Veterans

Llano County, TX has 2,315 veterans. The national average for an area this size is 1,157.



Violent Crime

Llano County, TX has 1.19 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

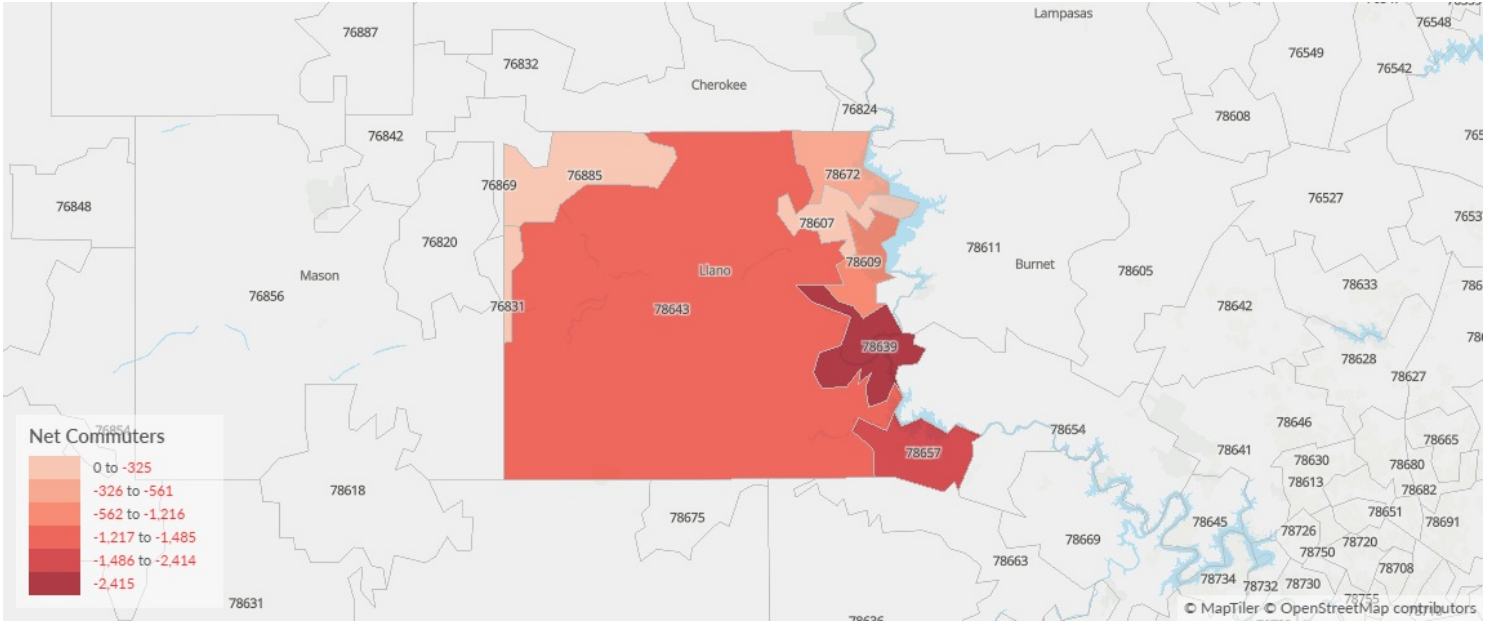


Property Crime

Llano County, TX has 8.53 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Llano County, TX currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 78639.



Where Talent Works

ZIP	Name	2023 Employment
78643	Llano, TX (in Llano coun...	2,257
78657	Horseshoe Bay, TX (in L...	2,123
78639	Kingsland, TX (in Llano c...	1,983
78609	Buchanan Dam, TX (in L...	455
78672	Tow, TX (in Llano county)	76

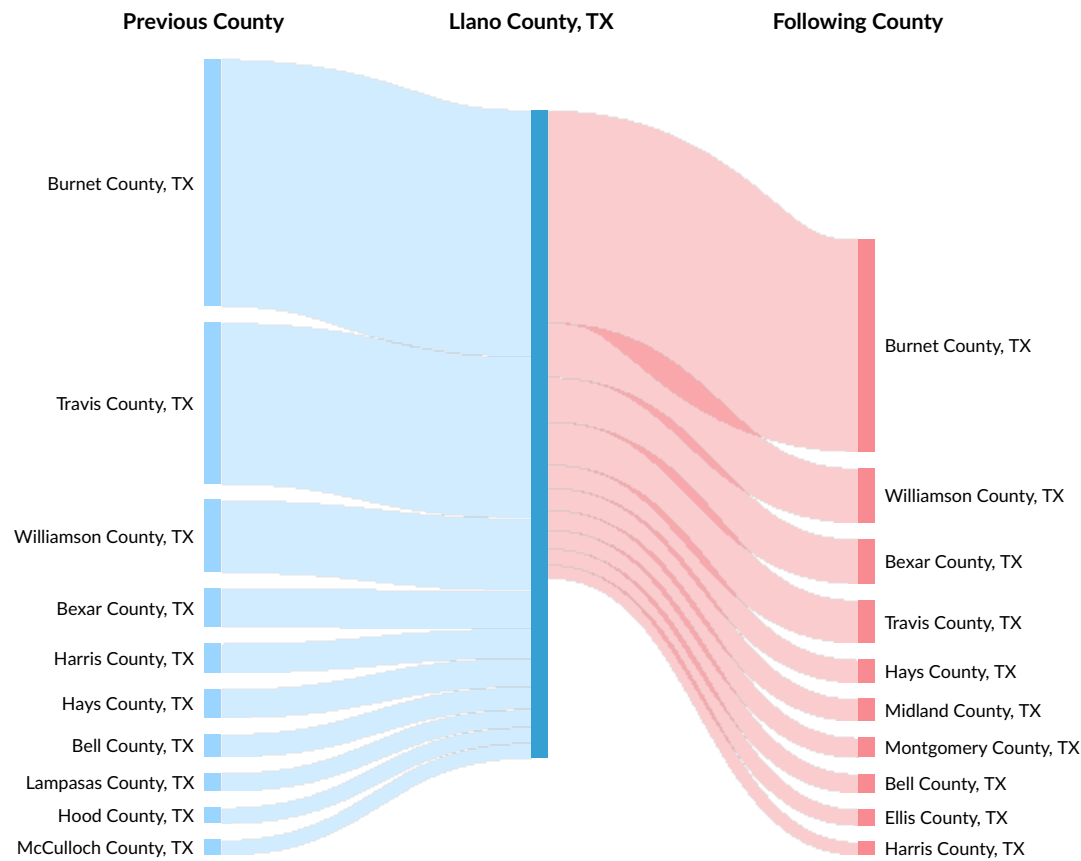
Where Talent Lives

ZIP	Name	2023 Workers
78639	Kingsland, TX (in Llano c...	4,398
78657	Horseshoe Bay, TX (in L...	3,609
78643	Llano, TX (in Llano coun...	3,473
78609	Buchanan Dam, TX (in L...	1,017
78672	Tow, TX (in Llano county)	402

Inbound and Outbound Migration

The table below analyzes past and current residents of Llano County, TX. The left column shows residents of other counties migrating to Llano County, TX. The right column shows residents migrating from Llano County, TX to other counties.

As of 2022, 352 people have migrated from Burnet County, TX to Llano County, TX. In the same year, 303 people left Llano County, TX migrating to Burnet County, TX. The total Net Migration for Llano County, TX in 2022 was 388.

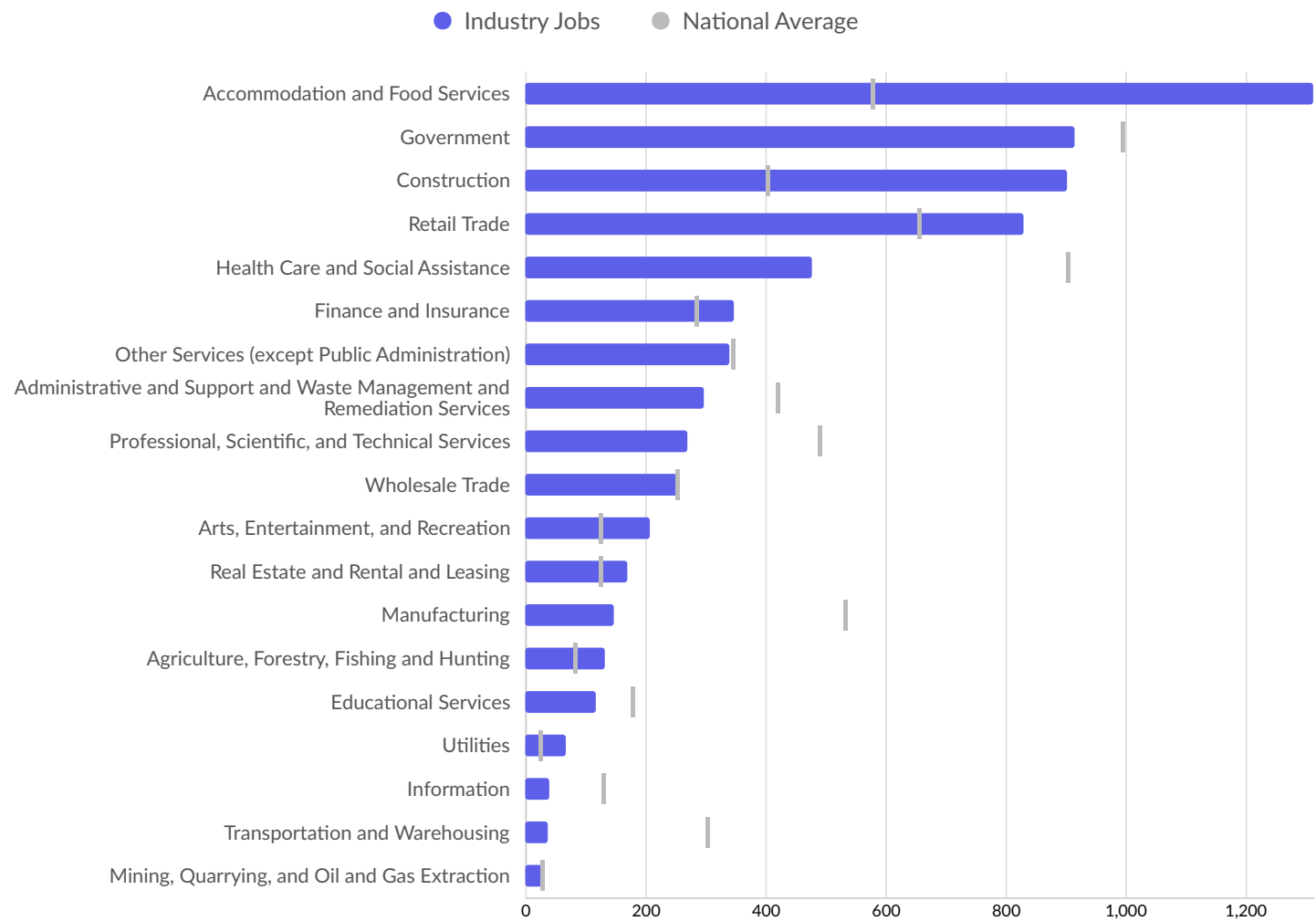


Top Previous Counties	Migrations
Burnet County, TX	352
Travis County, TX	230
Williamson County, TX	103
Bexar County, TX	55
Harris County, TX	42
Hays County, TX	41

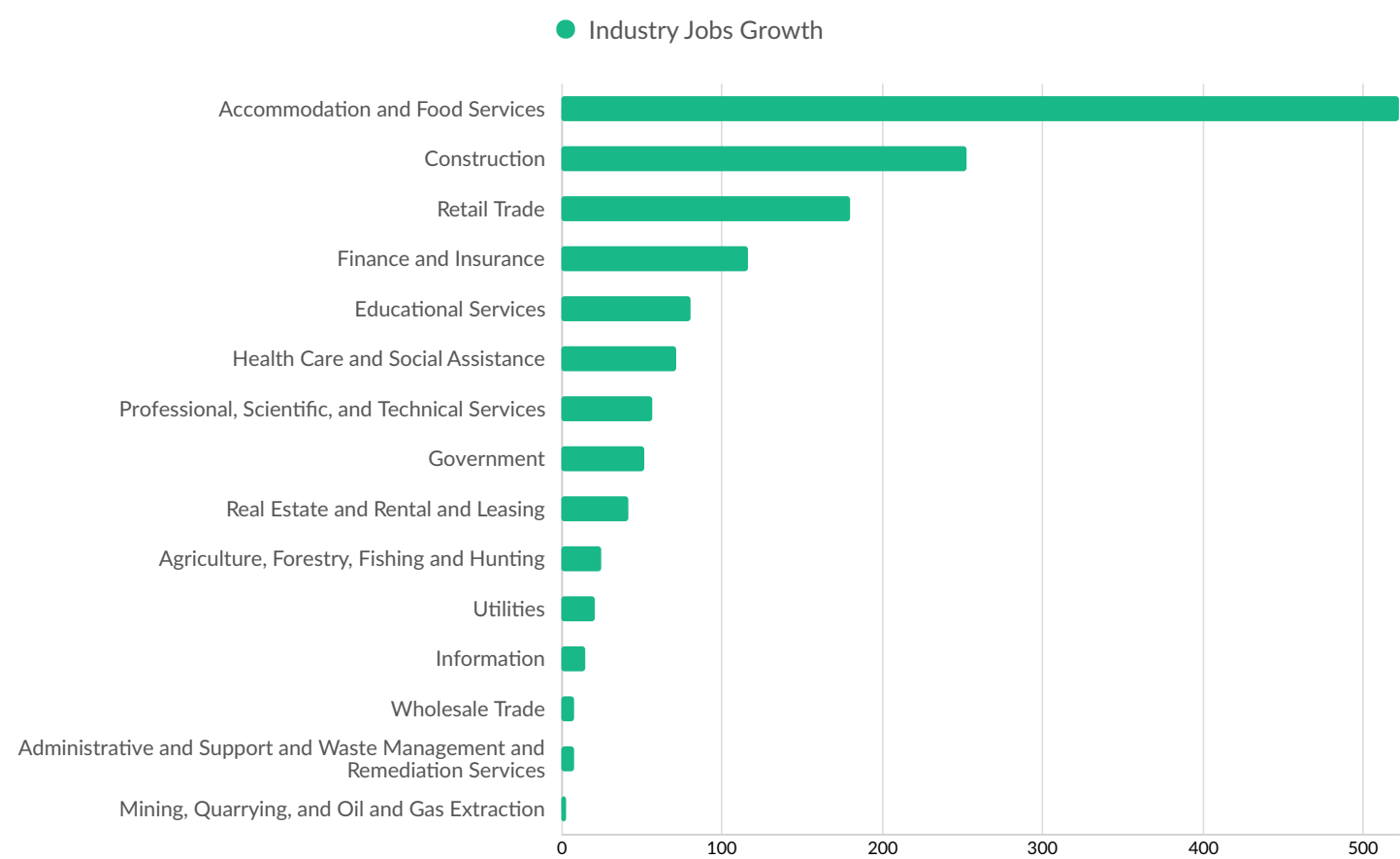
Top Previous Counties	Migrations
Bell County, TX	32
Lampasas County, TX	26
Hood County, TX	23
McCulloch County, TX	21
Taylor County, TX	21
Angelina County, TX	14
Bosque County, TX	13
Erath County, TX	12
Deschutes County, OR	11
Top Following Counties	Migrations
Burnet County, TX	303
Williamson County, TX	78
Bexar County, TX	63
Travis County, TX	61
Hays County, TX	33
Midland County, TX	31
Montgomery County, TX	28
Bell County, TX	27
Ellis County, TX	23
Harris County, TX	19
McLennan County, TX	17
Otero County, NM	17
Bastrop County, TX	16
Charles County, MD	16
Chatham County, GA	16

Industry Characteristics

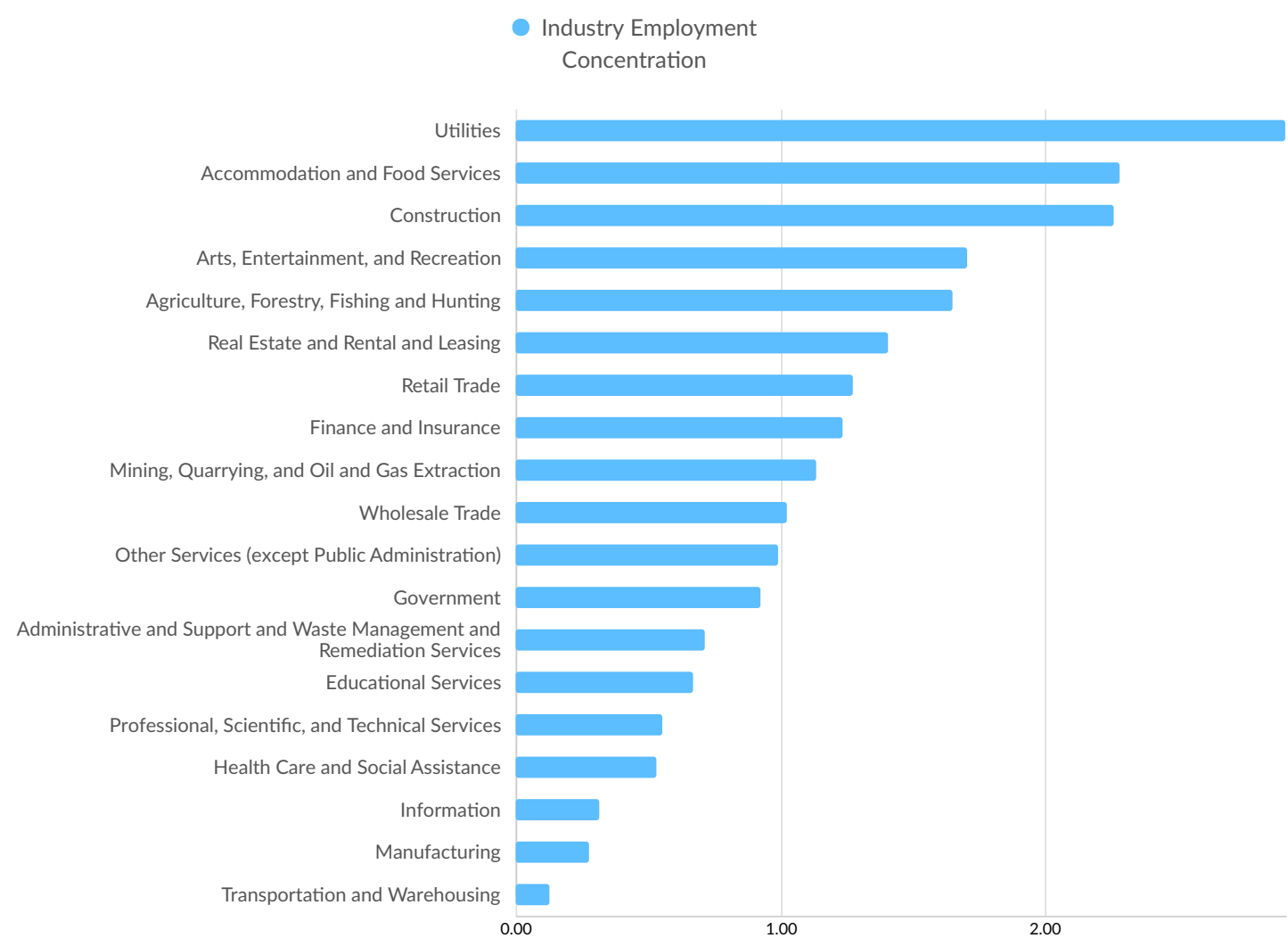
Largest Industries



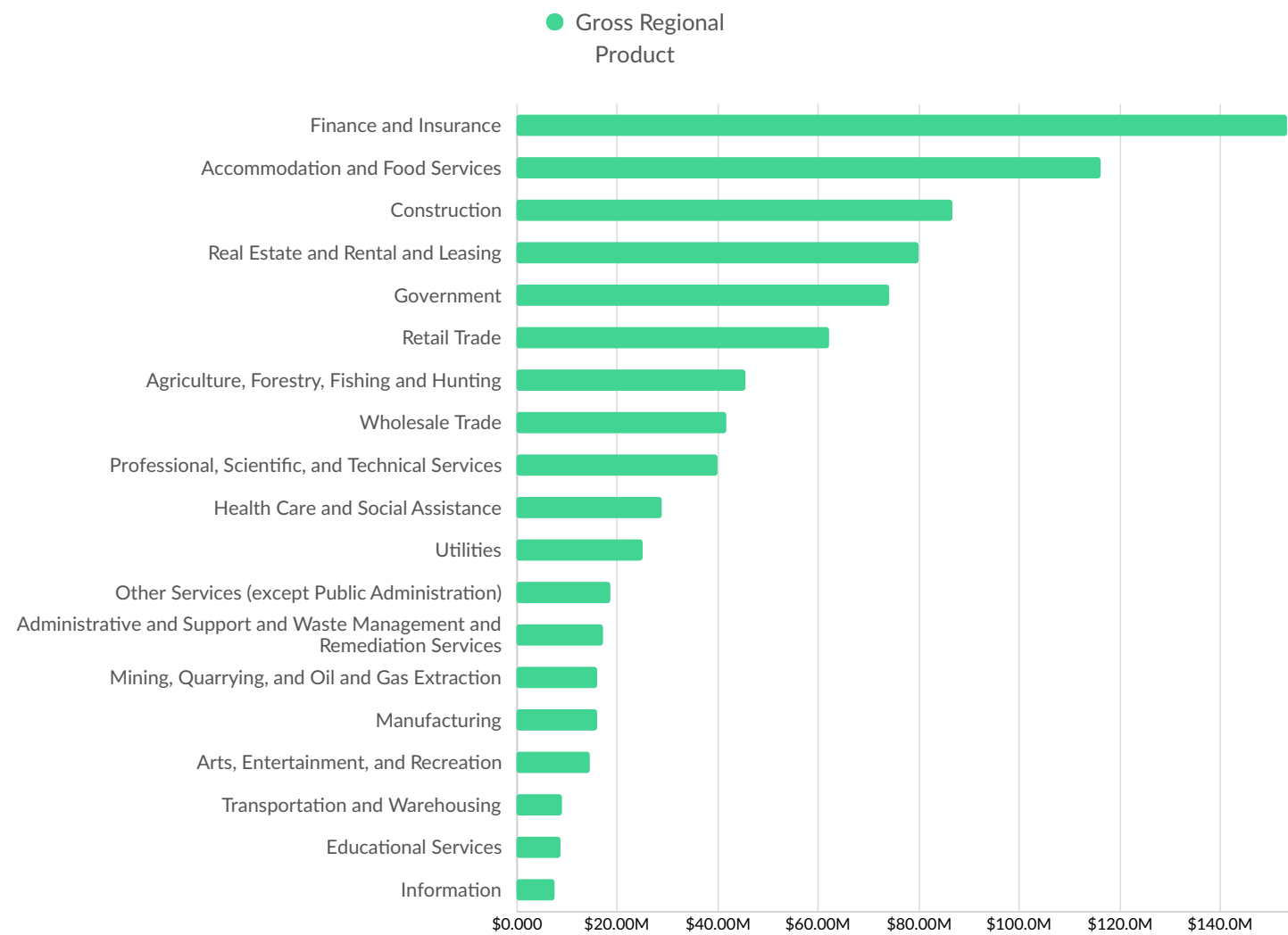
Top Growing Industries



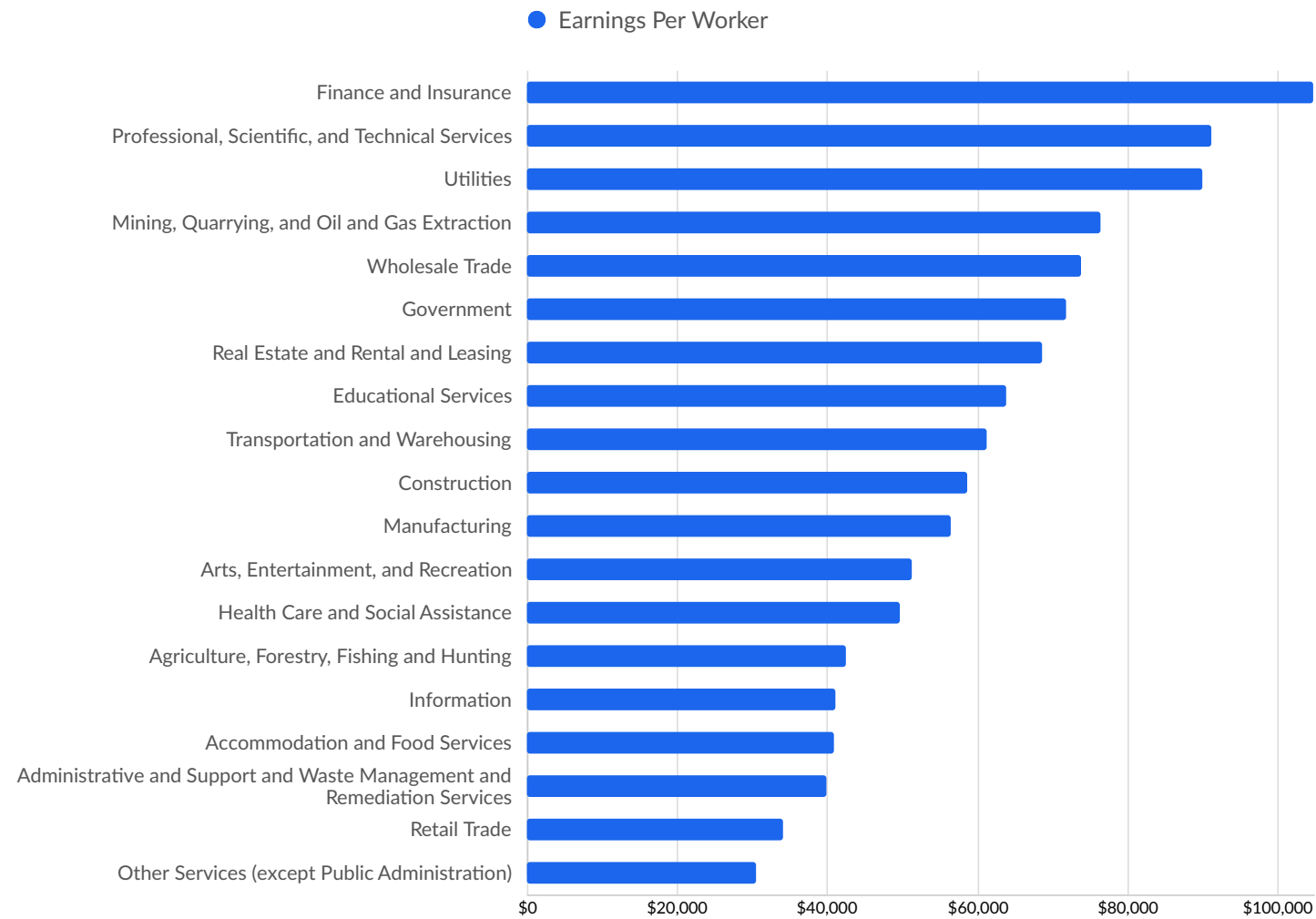
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



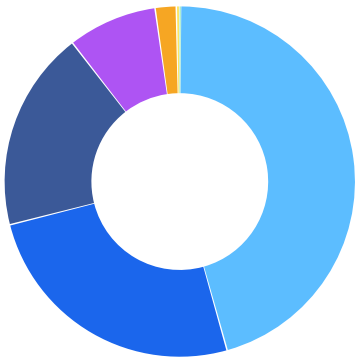
Business Characteristics

3,061 Companies Employ Your Workers

Online profiles for your workers mention 3,061 companies as employers, with the top 10 appearing below. In the last 12 months, 169 companies in Llano County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Horseshoe Bay Resort	122 <div></div>	Baylor Scott & White Health	446 <div></div>
Llano Isd	96 <div></div>	Horseshoe Bay Resort	392 <div></div>
Baylor Scott & White Health	84 <div></div>	Crescent Hotels & Resorts	264 <div></div>
Marble Falls Isd	38 <div></div>	Llano Nursing And Rehabilitatio...	48 <div></div>
LCRA	32 <div></div>	Dollar General	40 <div></div>
City Of Horseshoe Bay, Texas	26 <div></div>	Llano Isd	31 <div></div>
City Of Llano	26 <div></div>	Horseshoe Bay Corp	20 <div></div>
The Buttery	20 <div></div>	Kingsland Hills Care Center	18 <div></div>
Ascension	18 <div></div>	Encompass Health	17 <div></div>
Hillcountry Entrepreneurs Coop	18 <div></div>	SFS	14 <div></div>

Business Size

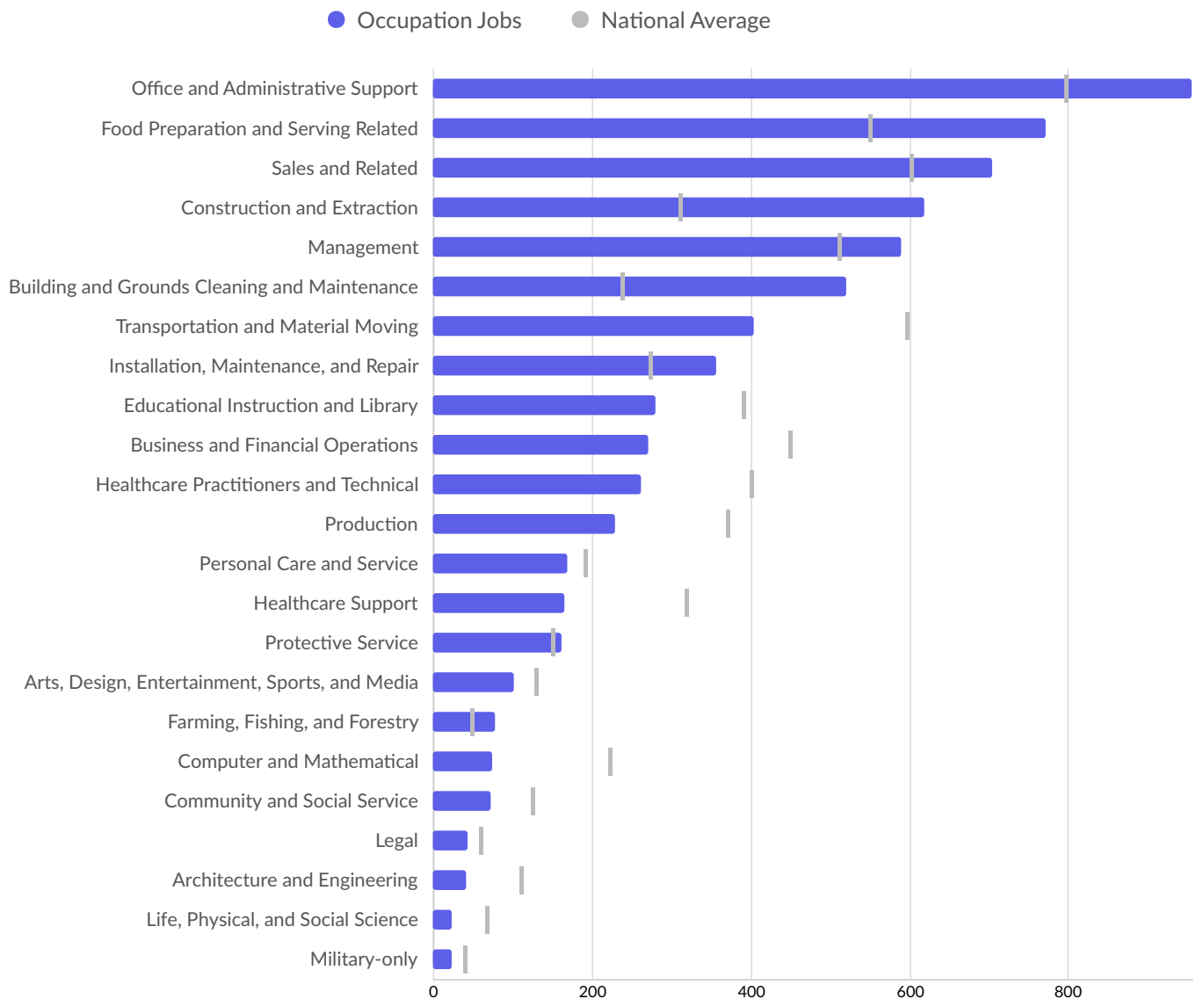


	Percentage	Business Count
1 to 4 employees	45.6%	587
5 to 9 employees	25.4%	327
10 to 19 employees	18.5%	238
20 to 49 employees	8.2%	106
50 to 99 employees	1.9%	25
100 to 249 employees	0.3%	4
250 to 499 employees	0.1%	1

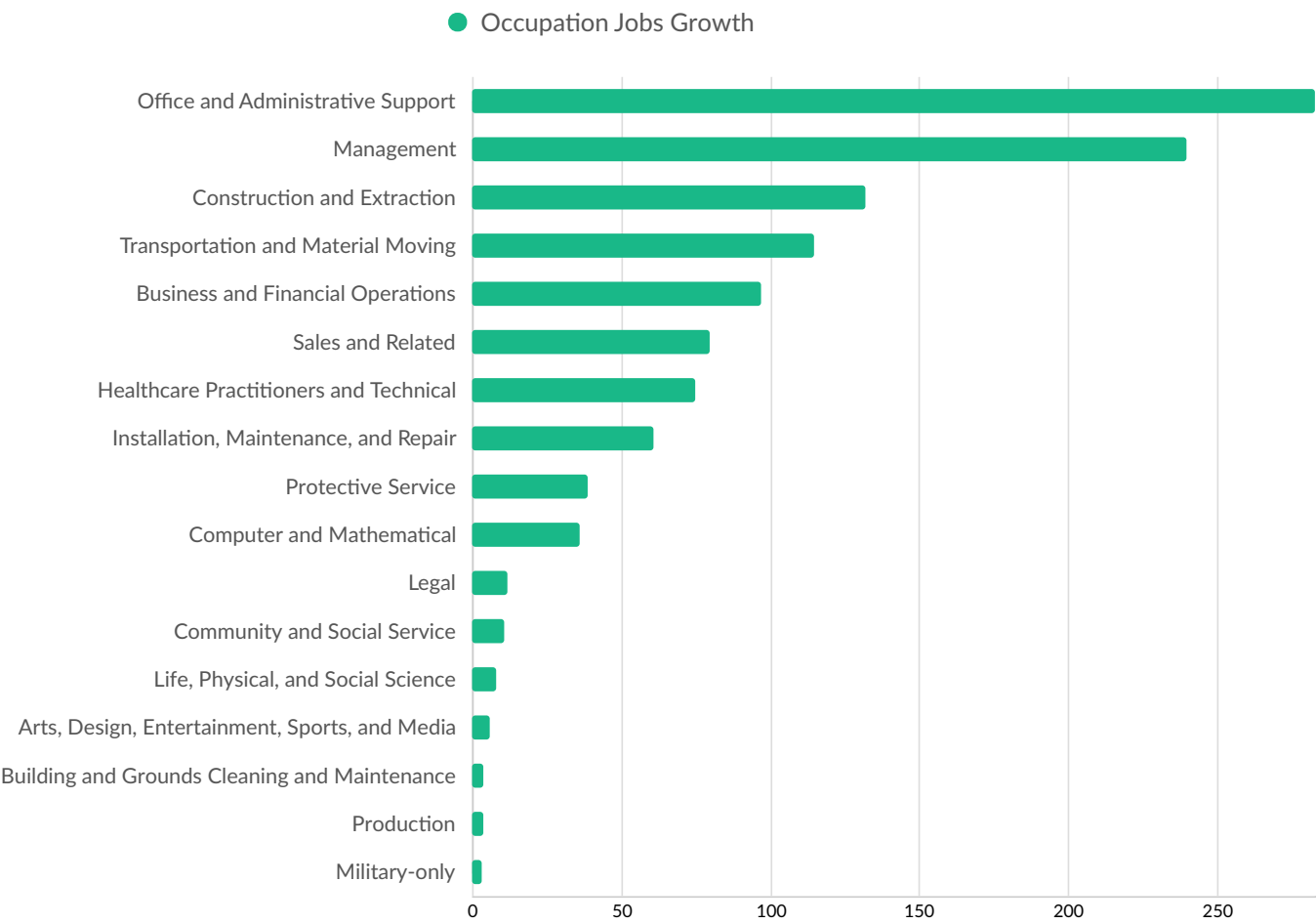
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

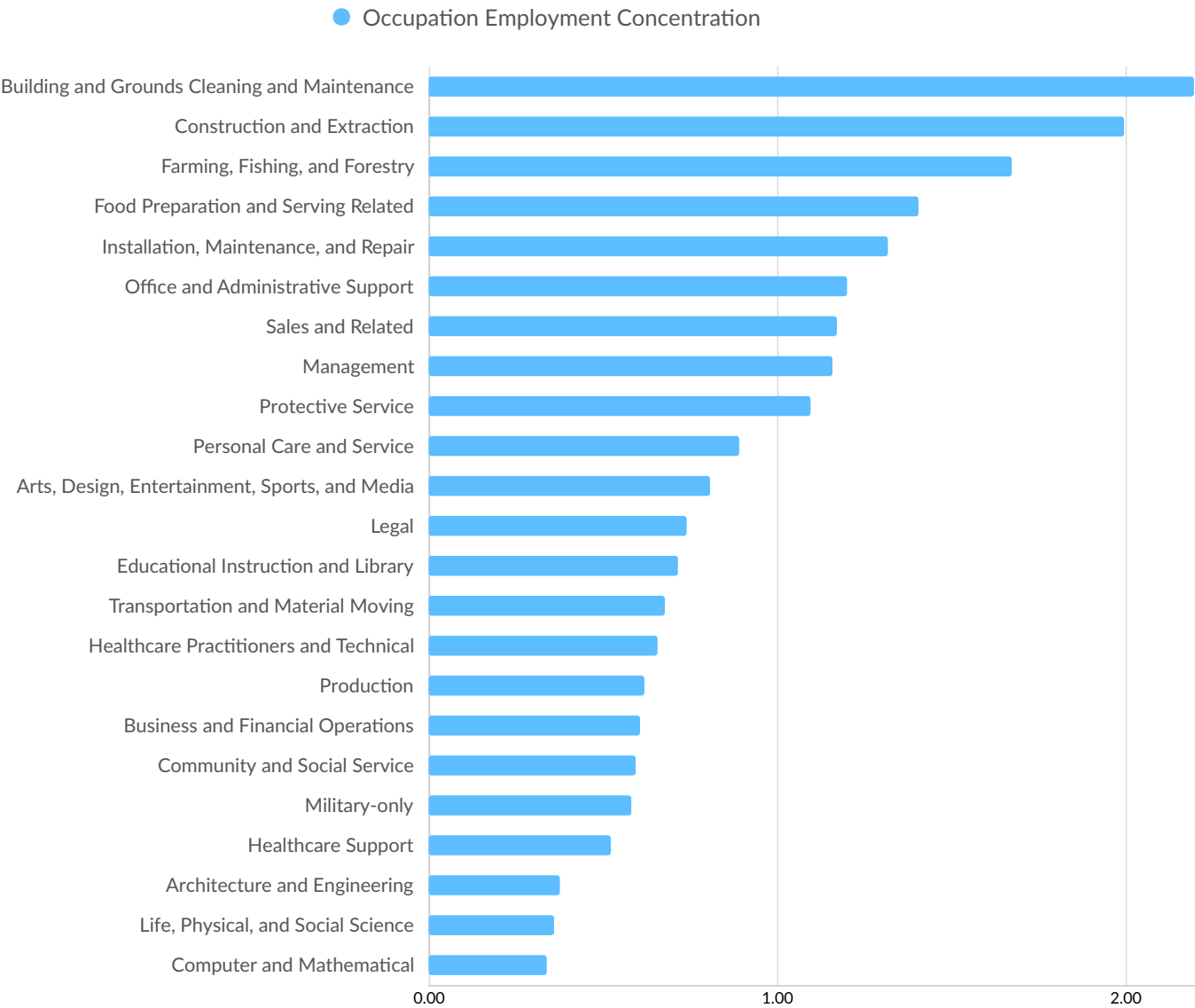
Largest Occupations



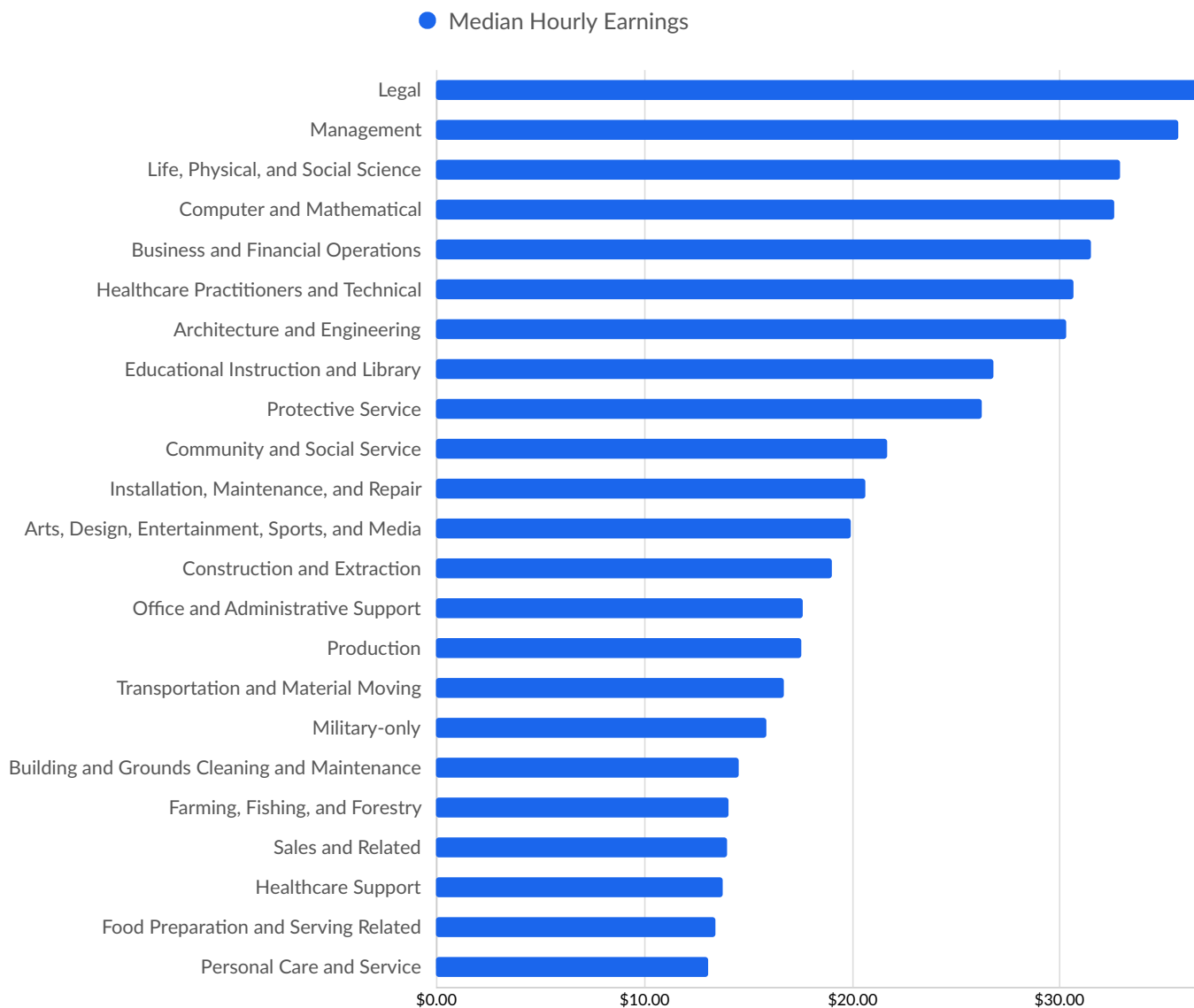
Top Growing Occupations



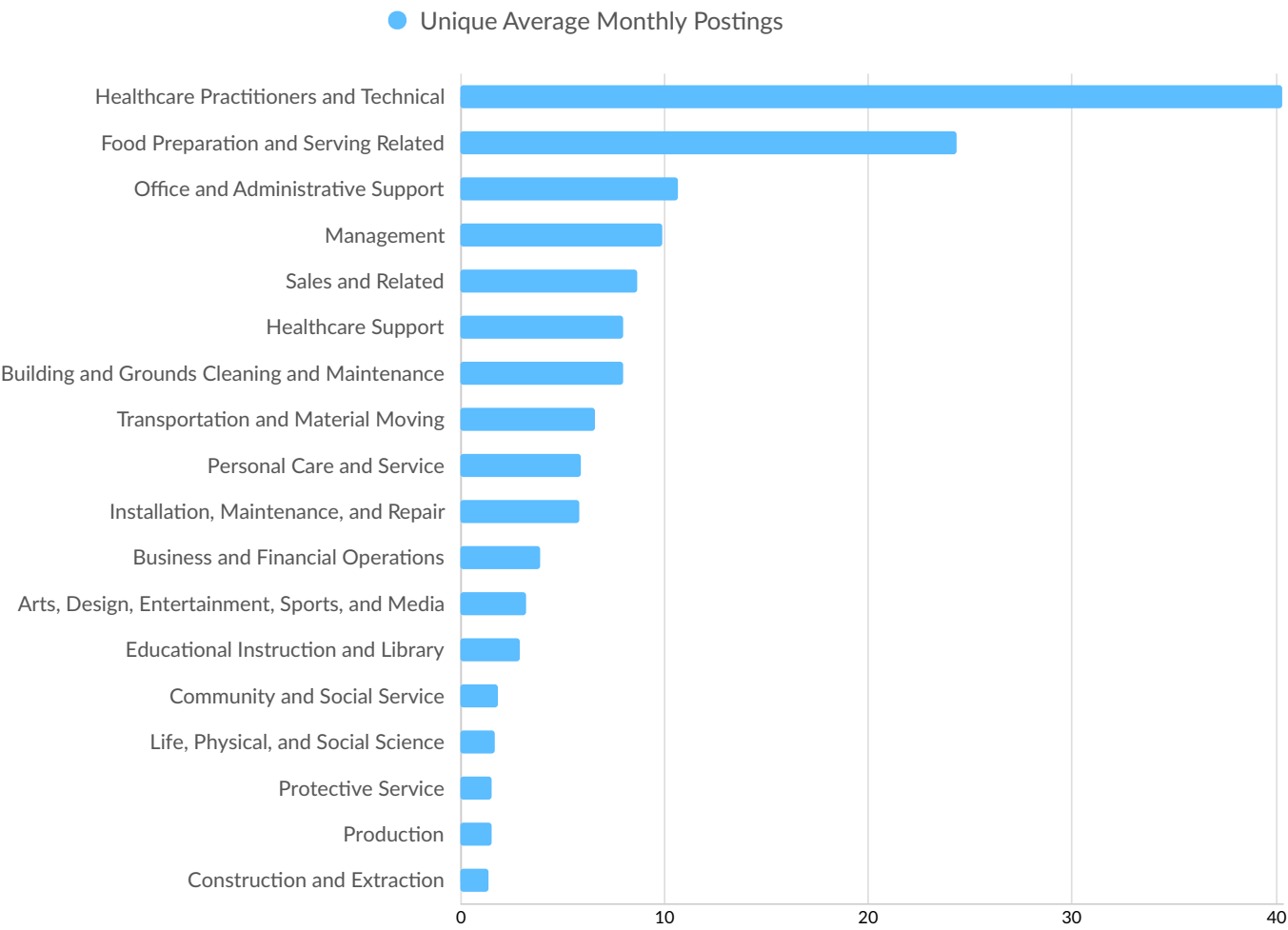
Top Occupation Employment Concentration



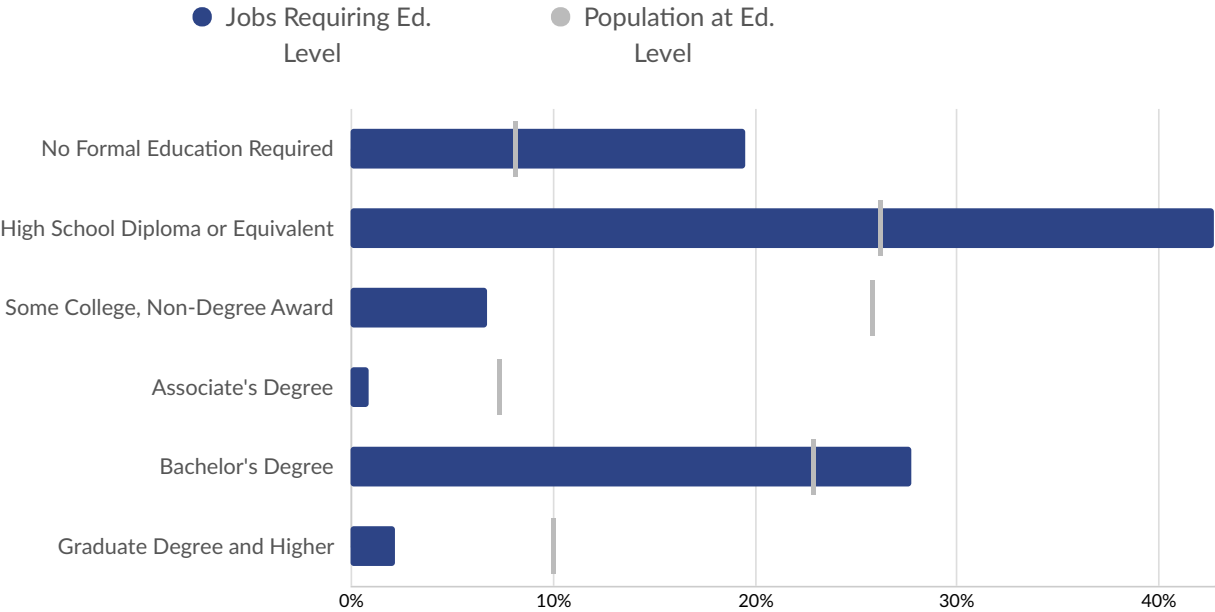
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Llano County, TX produced graduates.

In-Demand Skills

