



Blanco County, TX

701 E Whitestone Blvd
Suite 200
Cedar Park, Texas 78613

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

48031 Blanco County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

13,048

Population (2023)

Population **grew by 1,387** over the last 5 years and is projected to **grow by 1,947** over the next 5 years.

5,138

Total Regional Employment

Jobs **grew by 1,036** over the last 5 years and are projected to **grow by 826** over the next 5 years.

\$79.7K

Median Household Income (2022)

Median household income is **\$4.6K above** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **increased by 11.9%** since 2018, growing by 1,387. Population is expected to **increase by 14.9%** between 2023 and 2028, adding 1,947.
- From 2018 to 2023, jobs **increased by 25.3%** in Blanco County, TX from 4,102 to **5,138**. This change **outpaced the national growth rate of 4.5% by 20.8%**. As the number of jobs increased, the **labor force participation rate increased from 62.8% to 67.1% between 2018 and 2023**.
- Concerning educational attainment, **25.2% of Blanco County, TX residents possess a Bachelor's Degree** (4.1% above the national average), and **9.5% hold an Associate's Degree** (0.7% above the national average).
- The top three industries in 2023 are Restaurants and Other Eating Places, Beverage Manufacturing, and Building Equipment Contractors.

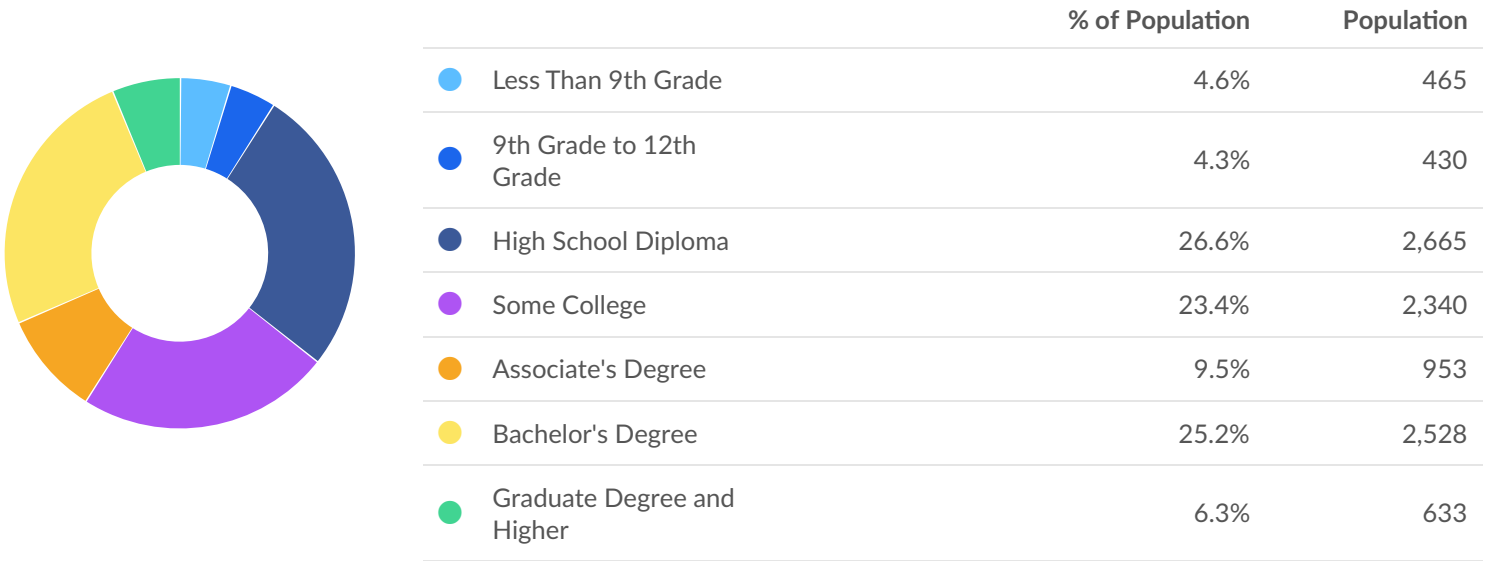
	Population (2024)	Labor Force (Sep 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	13,487	7,806	5,138	102.2	\$853.48M	\$1.24B	\$1.04B
State	30,912,083	15,553,137	15,556,347	96.6	\$2.58T	\$1.50T	\$2.03T

Sep 2024 Labor Force Breakdown



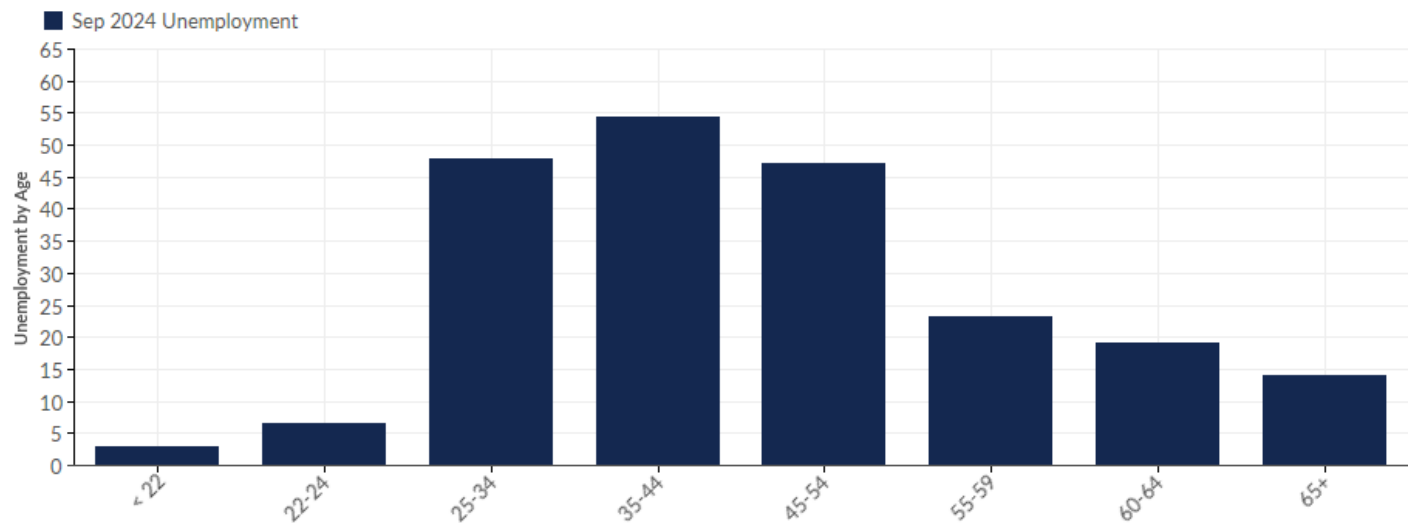
Educational Attainment

Concerning educational attainment, **25.2% of Blanco County, TX residents possess a Bachelor's Degree** (4.1% above the national average), and **9.5% hold an Associate's Degree** (0.7% above the national average).



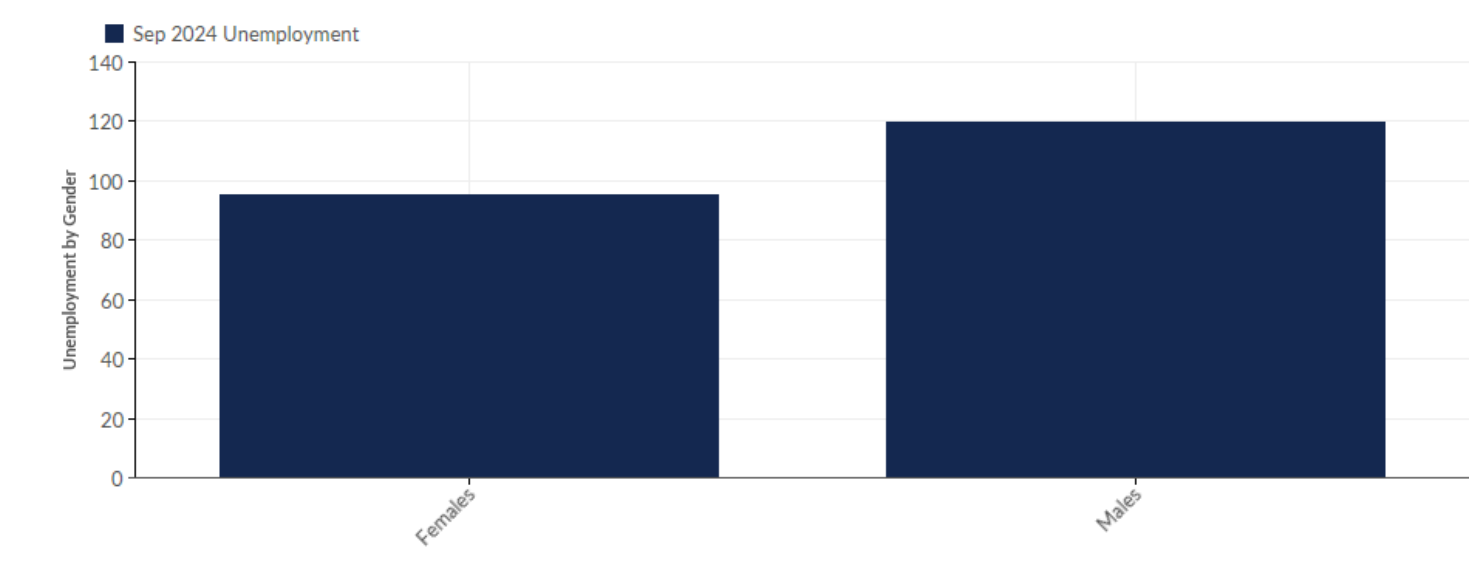
Unemployment by Demographics

Unemployment by Age



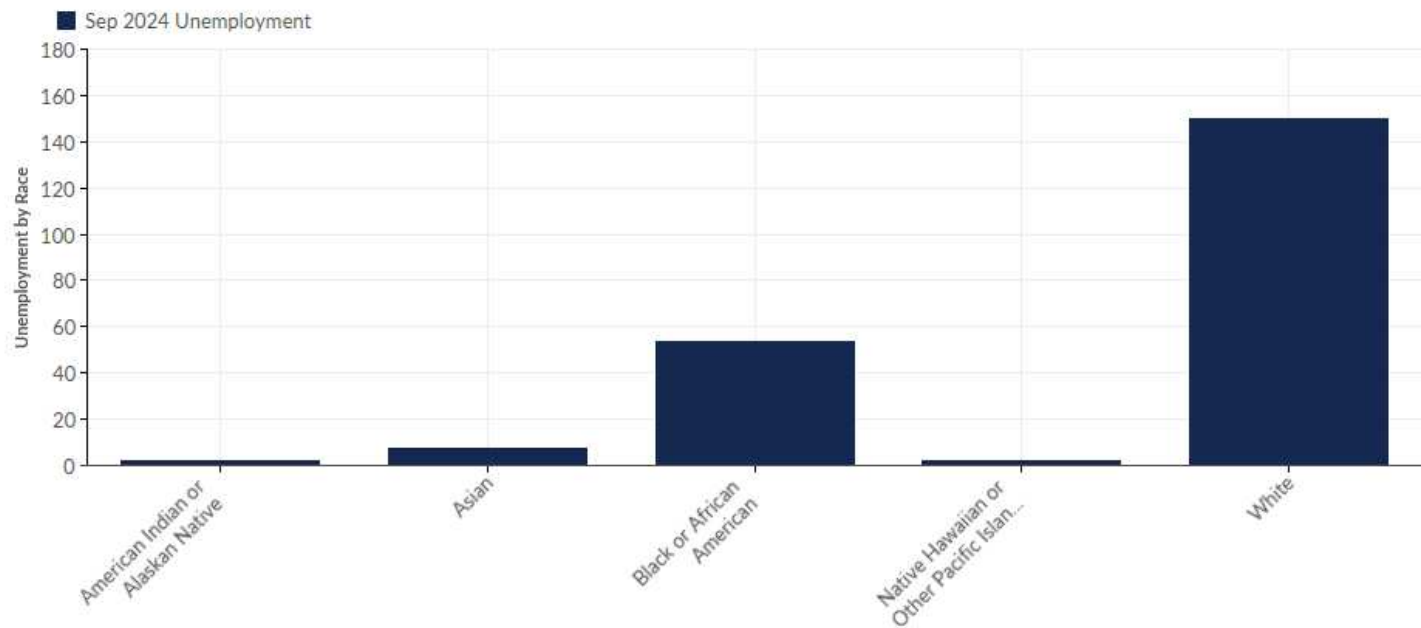
Age	Unemployment (Sep 2024)	% of Unemployed
< 22	3	1.40%
22-24	7	3.26%
25-34	48	22.33%
35-44	54	25.12%
45-54	47	21.86%
55-59	23	10.70%
60-64	19	8.84%
65+	14	6.51%
Total	215	100.00%

Unemployment by Gender



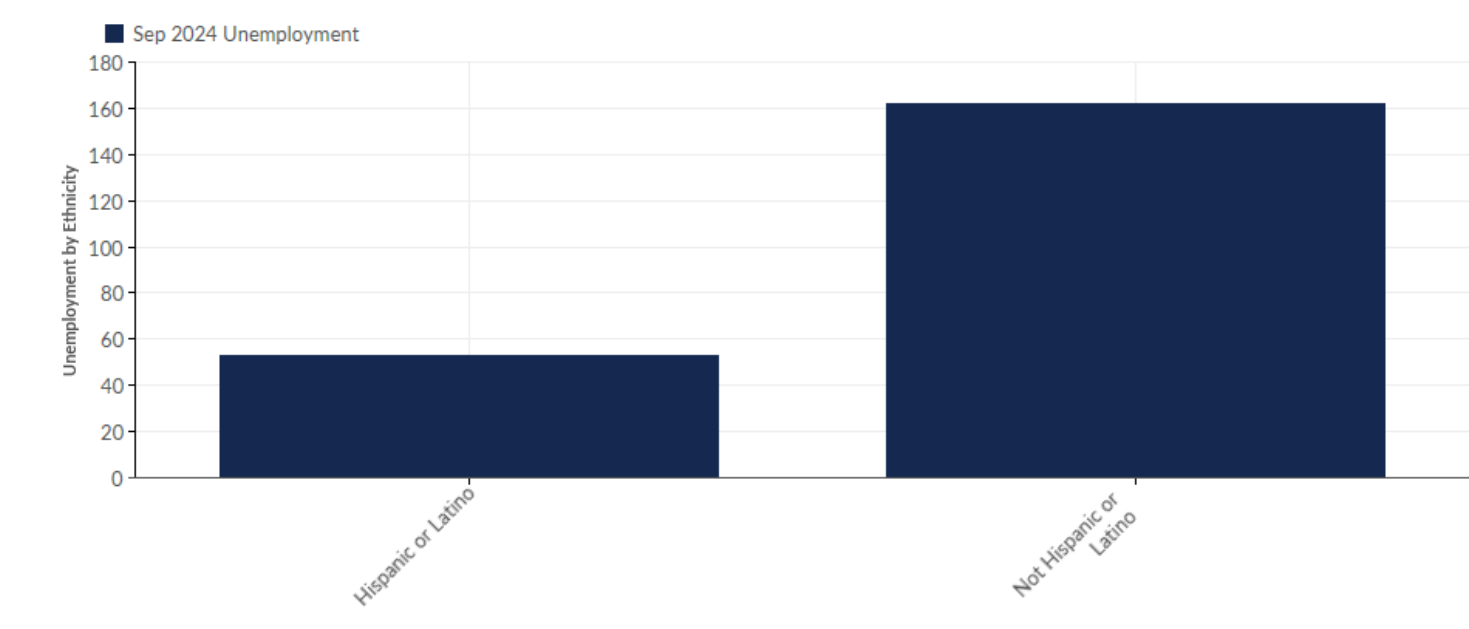
Gender	Unemployment (Sep 2024)	% of Unemployed
Females	95	44.19%
Males	120	55.81%
Total	215	100.00%

Unemployment by Race



Race	Unemployment (Sep 2024)	% of Unemployed
American Indian or Alaskan Native	2	0.93%
Asian	7	3.26%
Black or African American	54	25.12%
Native Hawaiian or Other Pacific Islander	2	0.93%
White	150	69.77%
Total	215	100.00%

Unemployment by Ethnicity

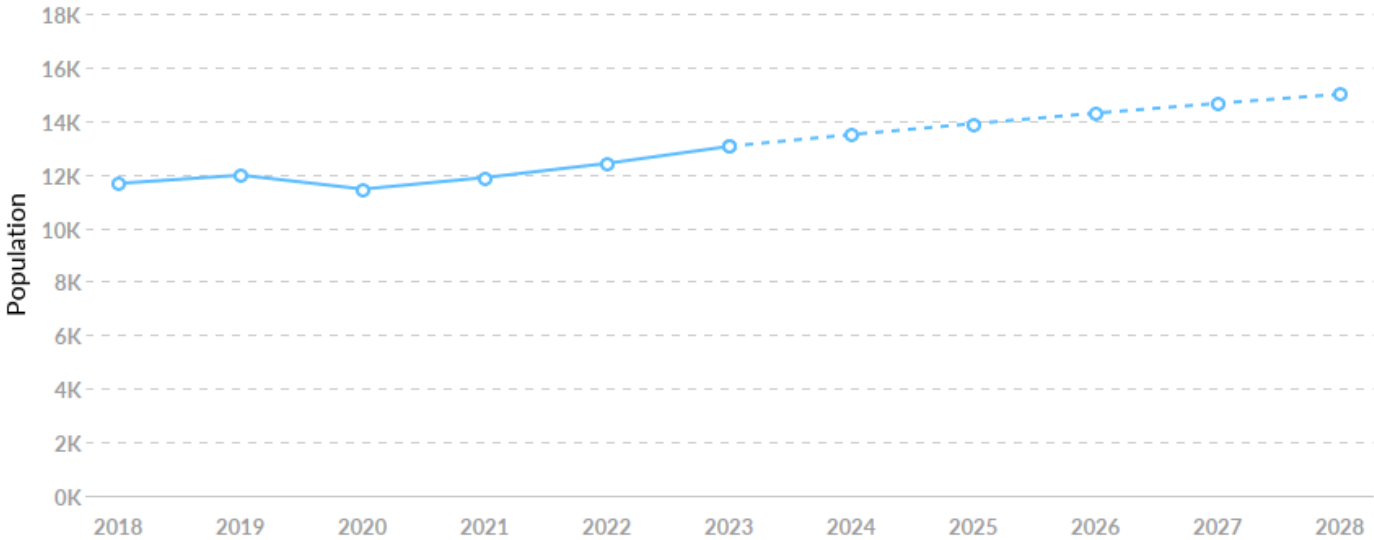


Ethnicity	Unemployment (Sep 2024)	% of Unemployed
Hispanic or Latino	53	24.65%
Not Hispanic or Latino	162	75.35%
Total	215	100.00%

Historic & Projected Trends

Population Trends

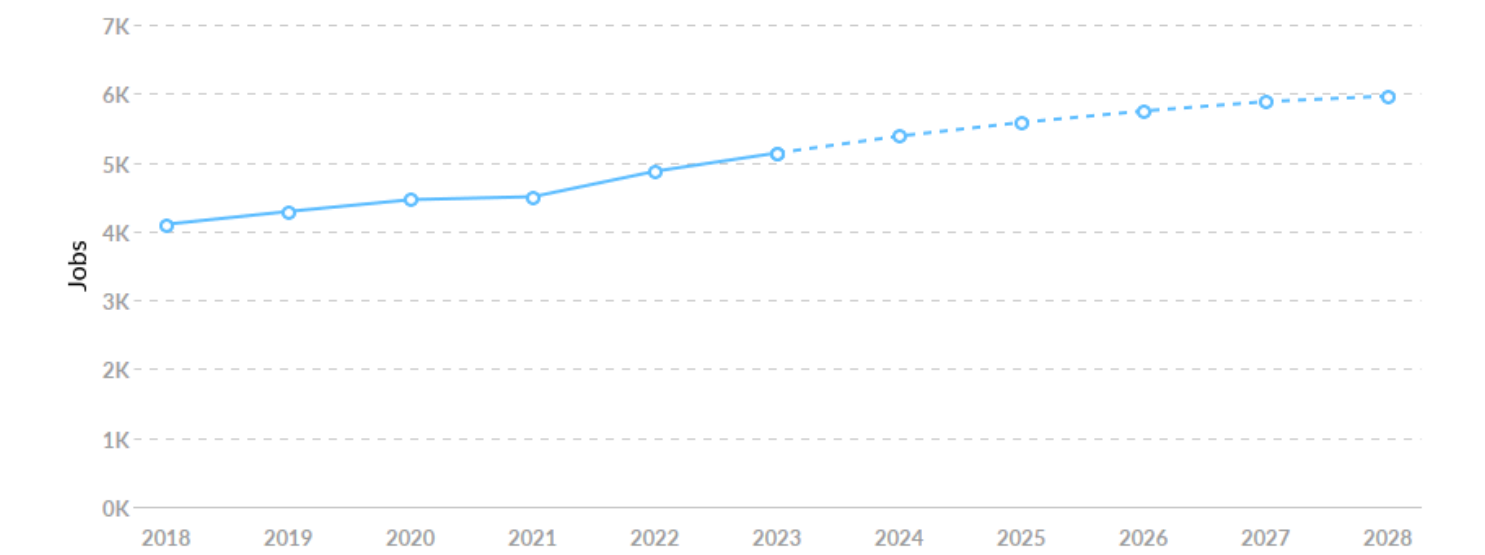
As of 2023 the region's population **increased by 11.9%** since 2018, growing by 1,387. Population is expected to **increase by 14.9%** between 2023 and 2028, adding 1,947.



Timeframe	Population
2018	11,661
2019	11,971
2020	11,449
2021	11,882
2022	12,411
2023	13,048
2024	13,487
2025	13,895
2026	14,287
2027	14,653
2028	14,995

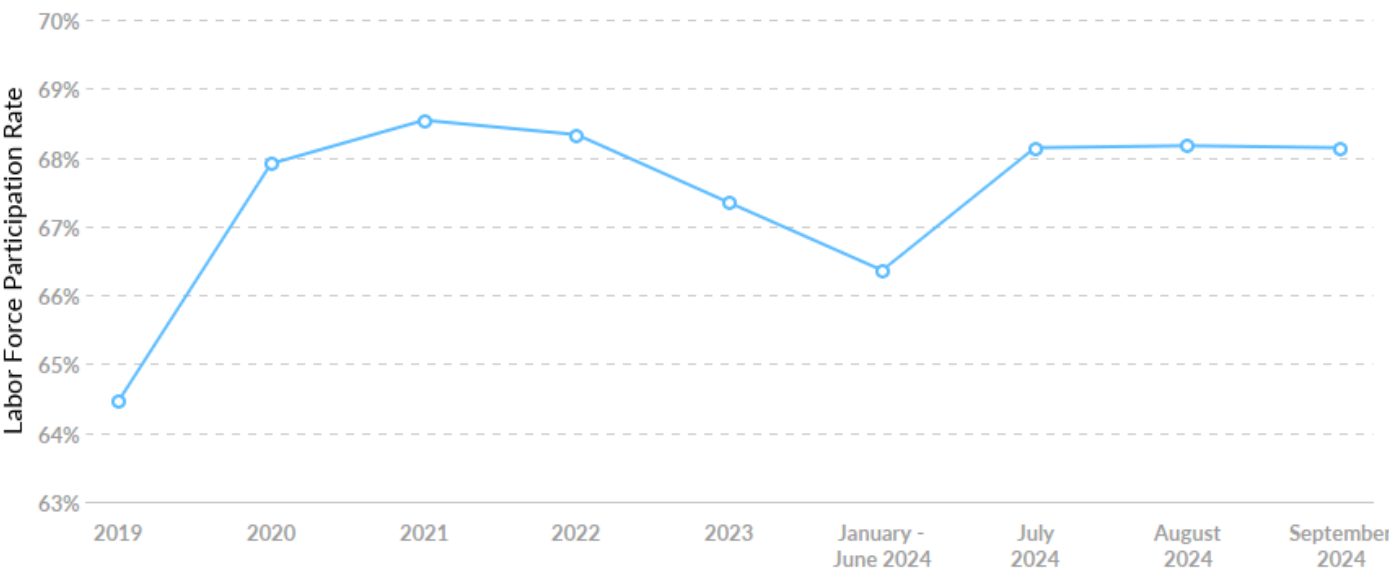
Job Trends

From 2018 to 2023, jobs increased by 25.3% in Blanco County, TX from 4,102 to 5,138. This change outpaced the national growth rate of 4.5% by 20.8%.



Timeframe	Jobs
2018	4,102
2019	4,288
2020	4,459
2021	4,502
2022	4,872
2023	5,138
2024	5,383
2025	5,581
2026	5,747
2027	5,883
2028	5,964

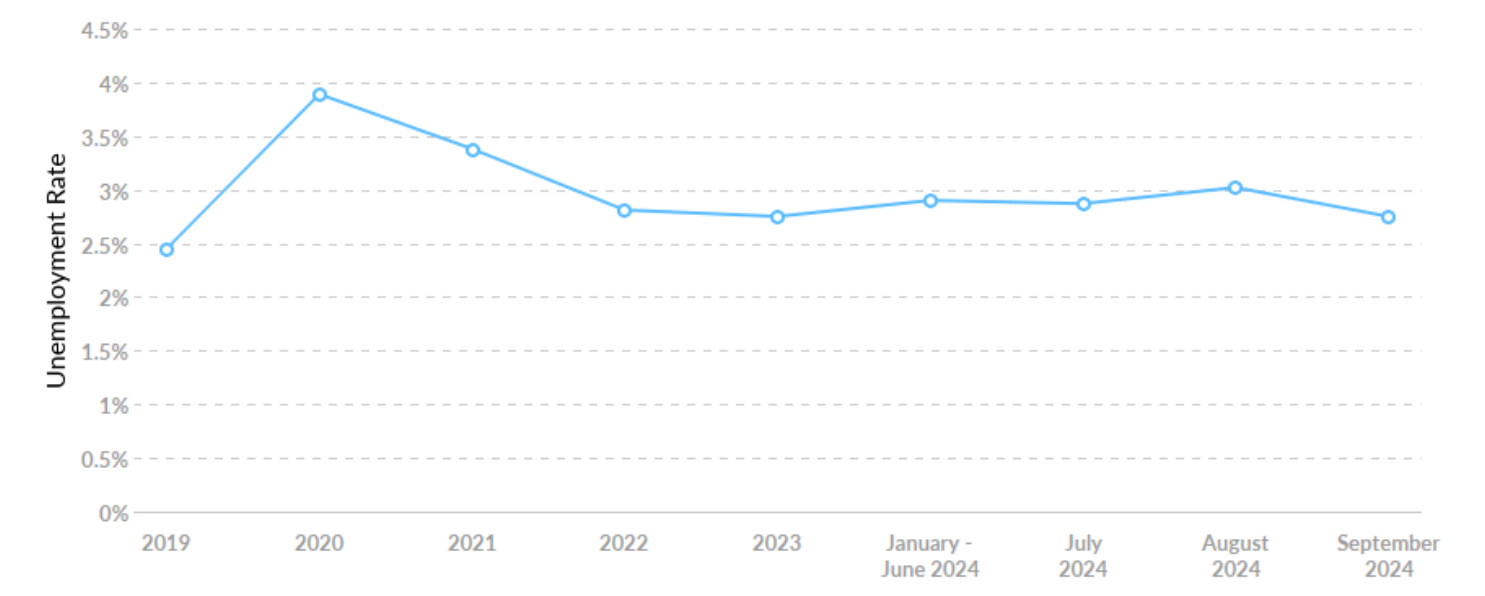
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	64.46%
2020	67.91%
2021	68.54%
2022	68.33%
2023	67.34%
January - June 2024	66.36%
July 2024	68.14%
August 2024	68.17%
September 2024	68.14%

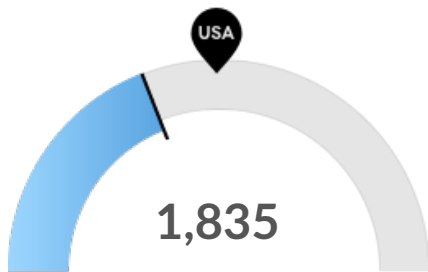
Unemployment Rate Trends

Blanco County, TX had a September 2024 unemployment rate of 2.75%, **increasing from 2.45%** 5 years before.



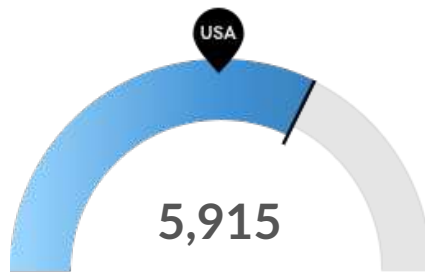
Timeframe	Unemployment Rate
2019	2.45%
2020	3.89%
2021	3.38%
2022	2.81%
2023	2.75%
January - June 2024	2.90%
July 2024	2.87%
August 2024	3.02%
September 2024	2.75%

Population Characteristics



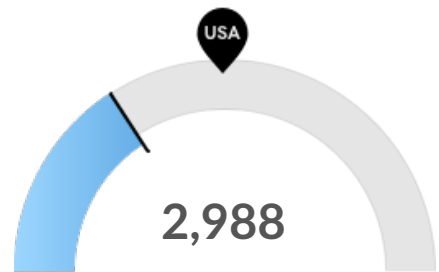
Millennials

Blanco County, TX has 1,835 millennials (ages 25-39). The national average for an area this size is 2,651.



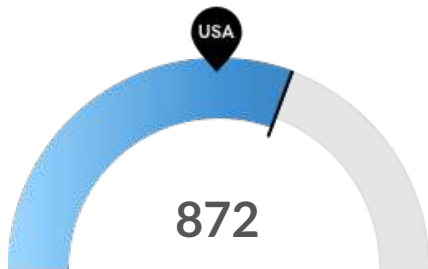
Retiring Soon

Retirement risk is high in Blanco County, TX. The national average for an area this size is 3,939 people 55 or older, while there are 5,915 here.



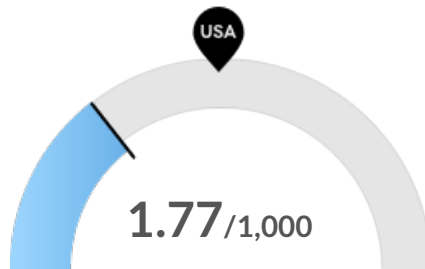
Racial Diversity

Racial diversity is low in Blanco County, TX. The national average for an area this size is 5,434 racially diverse people, while there are 2,988 here.



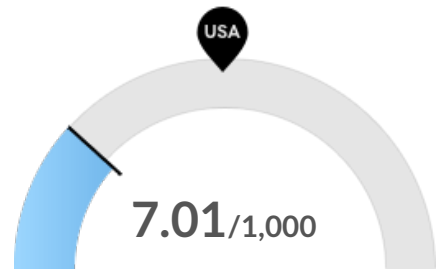
Veterans

Blanco County, TX has 872 veterans. The national average for an area this size is 635.



Violent Crime

Blanco County, TX has 1.77 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

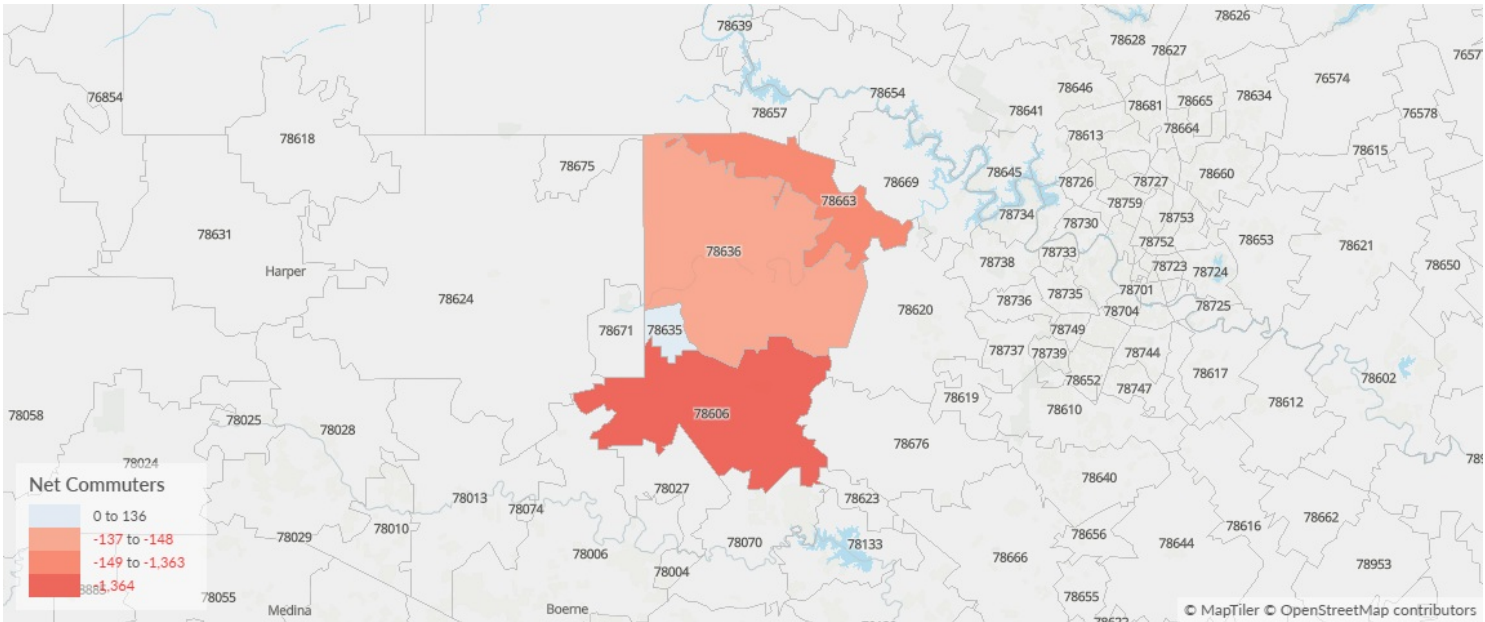


Property Crime

Blanco County, TX has 7.01 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Blanco County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
78606	Blanco, TX (in Blanco co...	2,817
78636	Johnson City, TX (in Bla...	1,765
78663	Round Mountain, TX (in...	378
78635	Hye, TX (in Blanco coun...	178

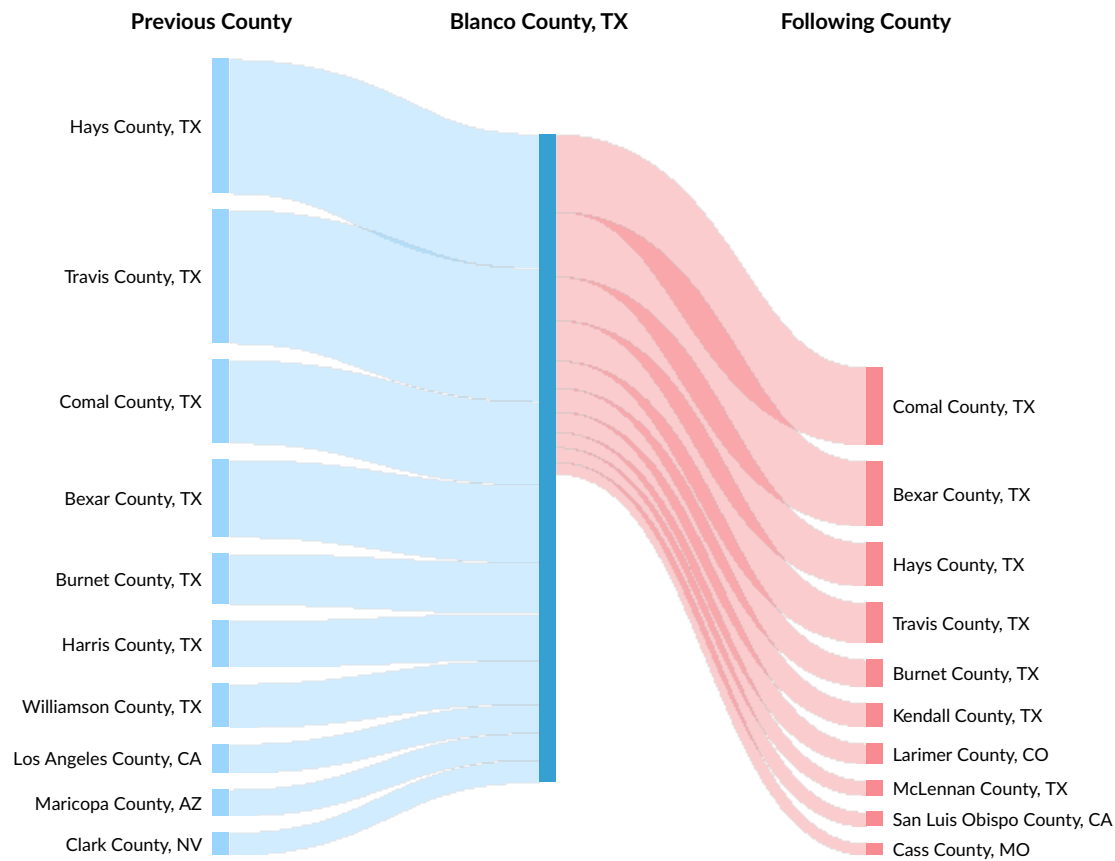
Where Talent Lives

ZIP	Name	2023 Workers
78606	Blanco, TX (in Blanco co...	4,181
78636	Johnson City, TX (in Bla...	1,902
78663	Round Mountain, TX (in...	526
78635	Hye, TX (in Blanco coun...	54

Inbound and Outbound Migration

The table below analyzes past and current residents of Blanco County, TX. The left column shows residents of other counties migrating to Blanco County, TX. The right column shows residents migrating from Blanco County, TX to other counties.

As of 2022, 162 people have migrated from Hays County, TX to Blanco County, TX. In the same year, 94 people left Blanco County, TX migrating to Comal County, TX. The total Net Migration for Blanco County, TX in 2022 was 463.



Top Previous Counties	Migrations
Hays County, TX	162
Travis County, TX	162
Comal County, TX	101
Bexar County, TX	94
Burnet County, TX	62
Harris County, TX	56

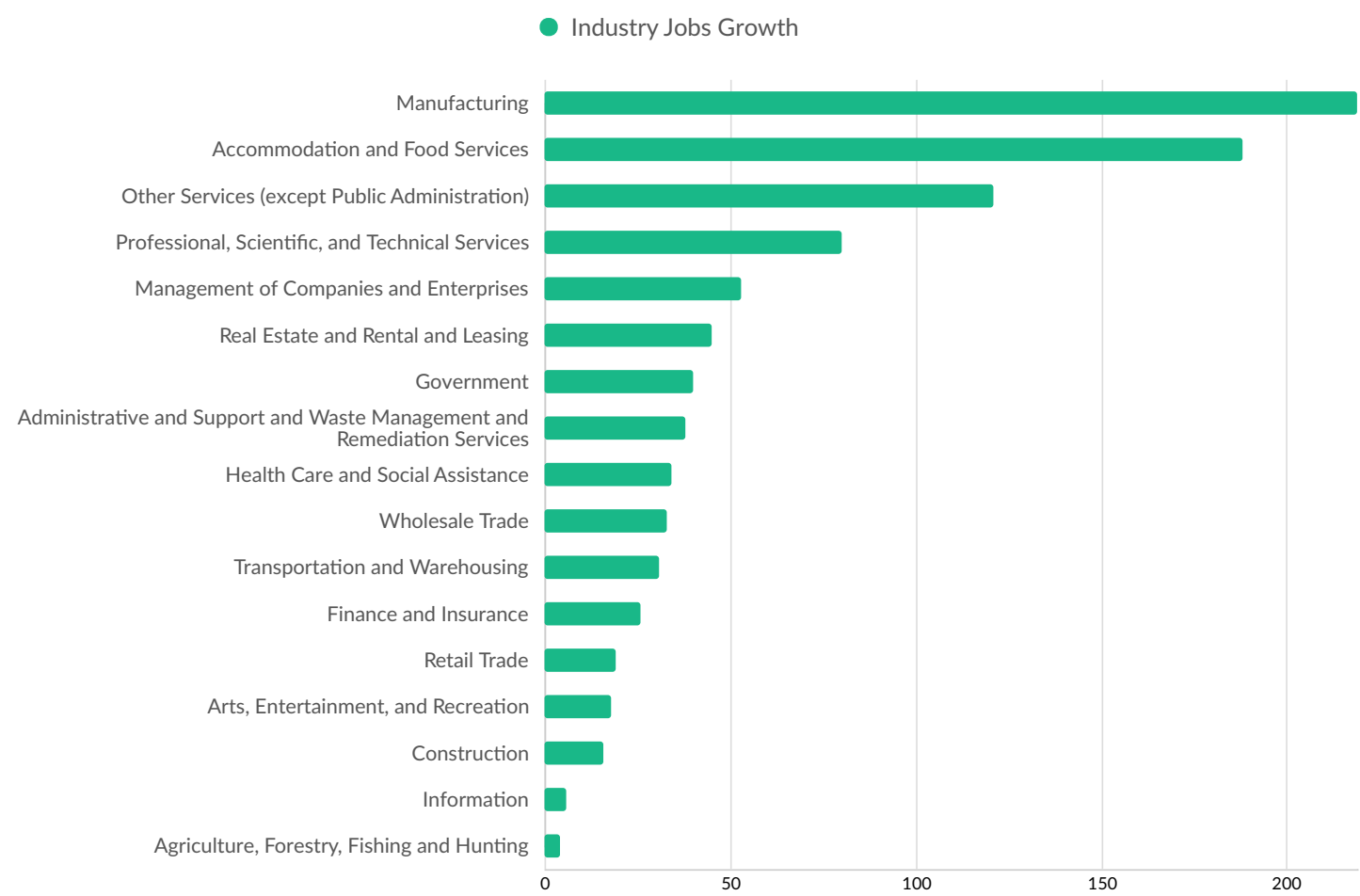
Top Previous Counties	Migrations
Williamson County, TX	53
Los Angeles County, CA	35
Maricopa County, AZ	32
Clark County, NV	27
Bastrop County, TX	20
San Diego County, CA	13
Gillespie County, TX	13
Brazos County, TX	12
Hidalgo County, TX	10
Top Following Counties	Migrations
Comal County, TX	94
Bexar County, TX	79
Hays County, TX	53
Travis County, TX	49
Burnet County, TX	33
Kendall County, TX	29
Larimer County, CO	25
McLennan County, TX	18
San Luis Obispo County, CA	18
Cass County, MO	15
Bell County, TX	10
Harris County, TX	9
Alachua County, FL	8
Kern County, CA	7
Brevard County, FL	6

Industry Characteristics

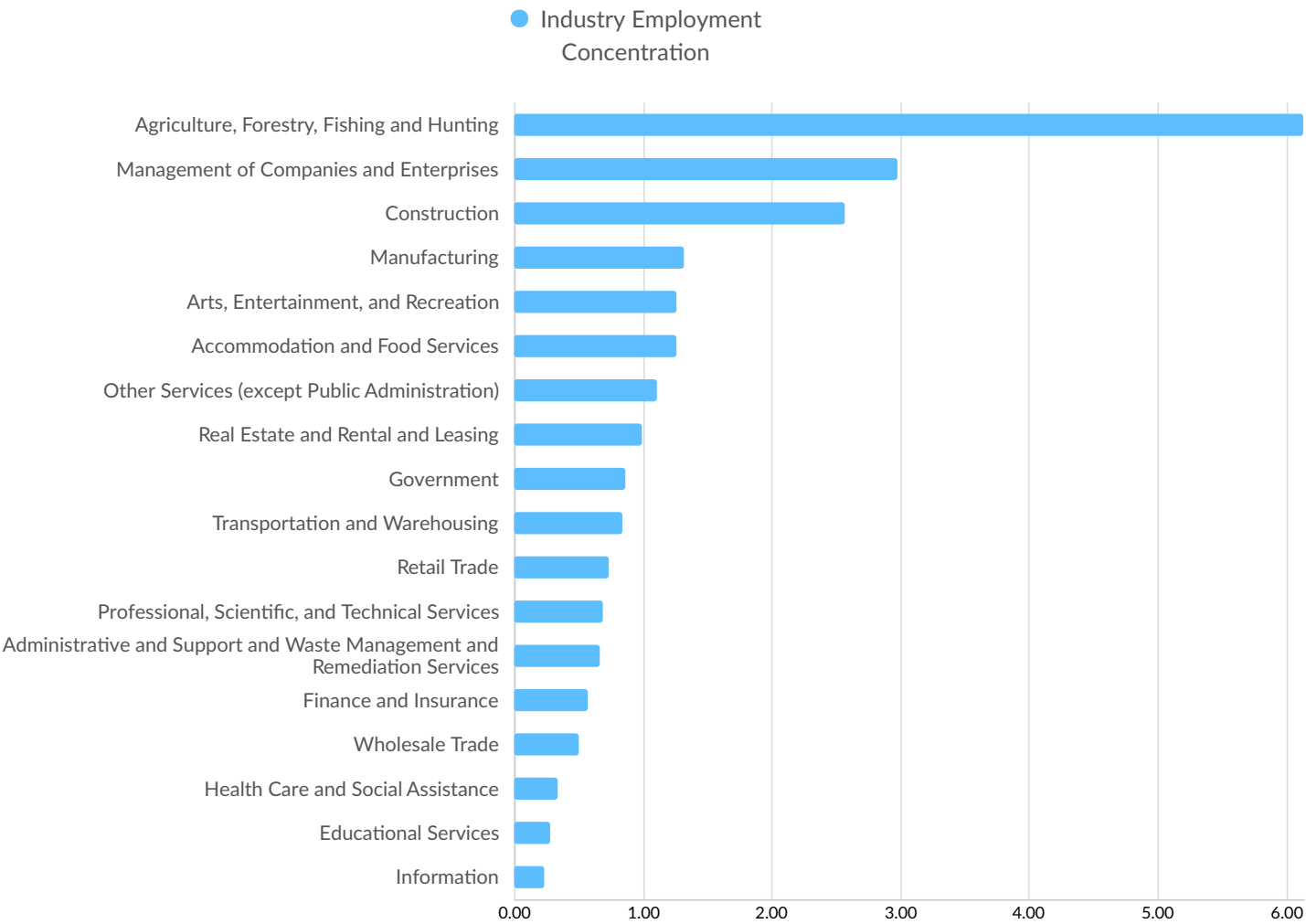
Largest Industries



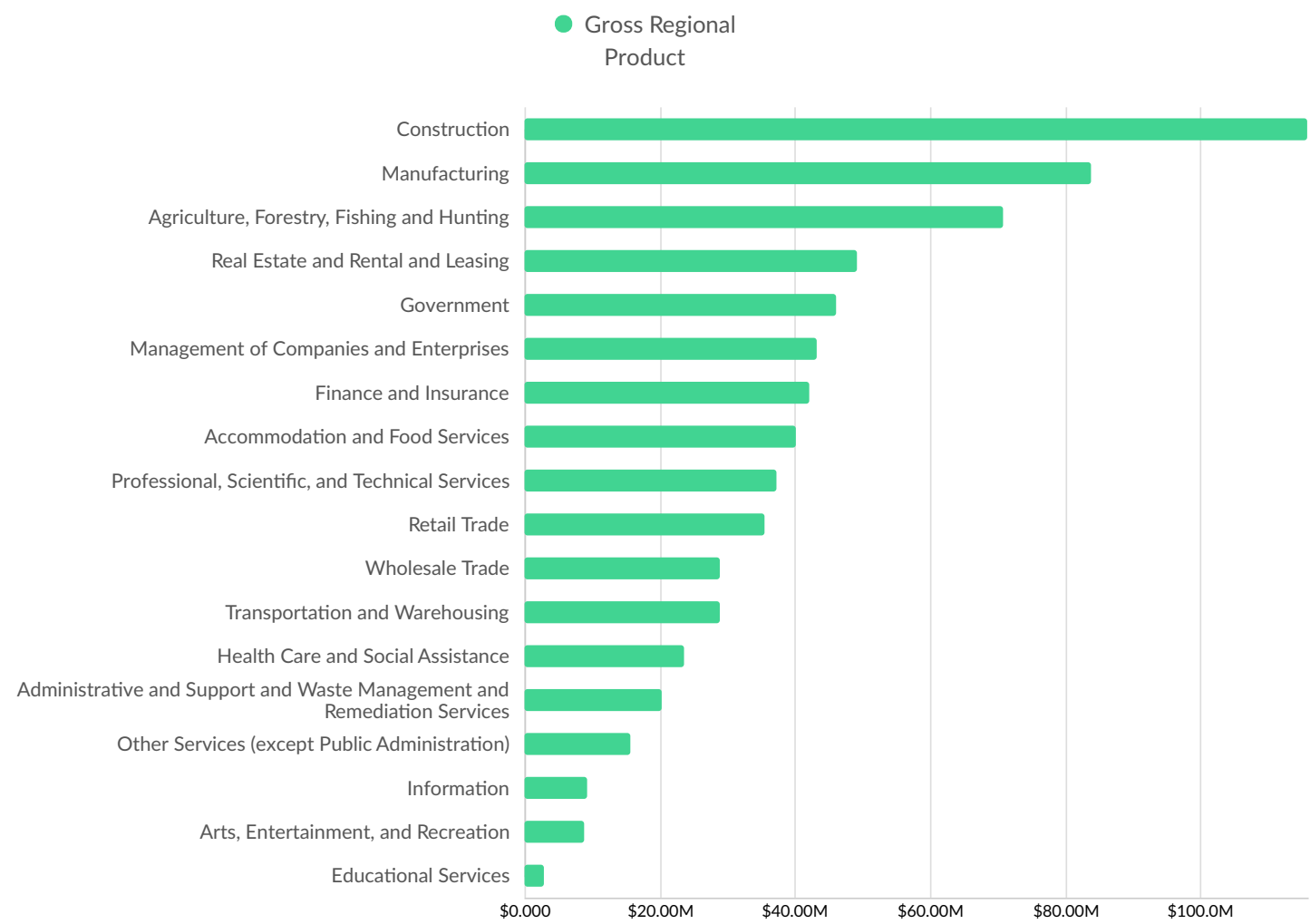
Top Growing Industries



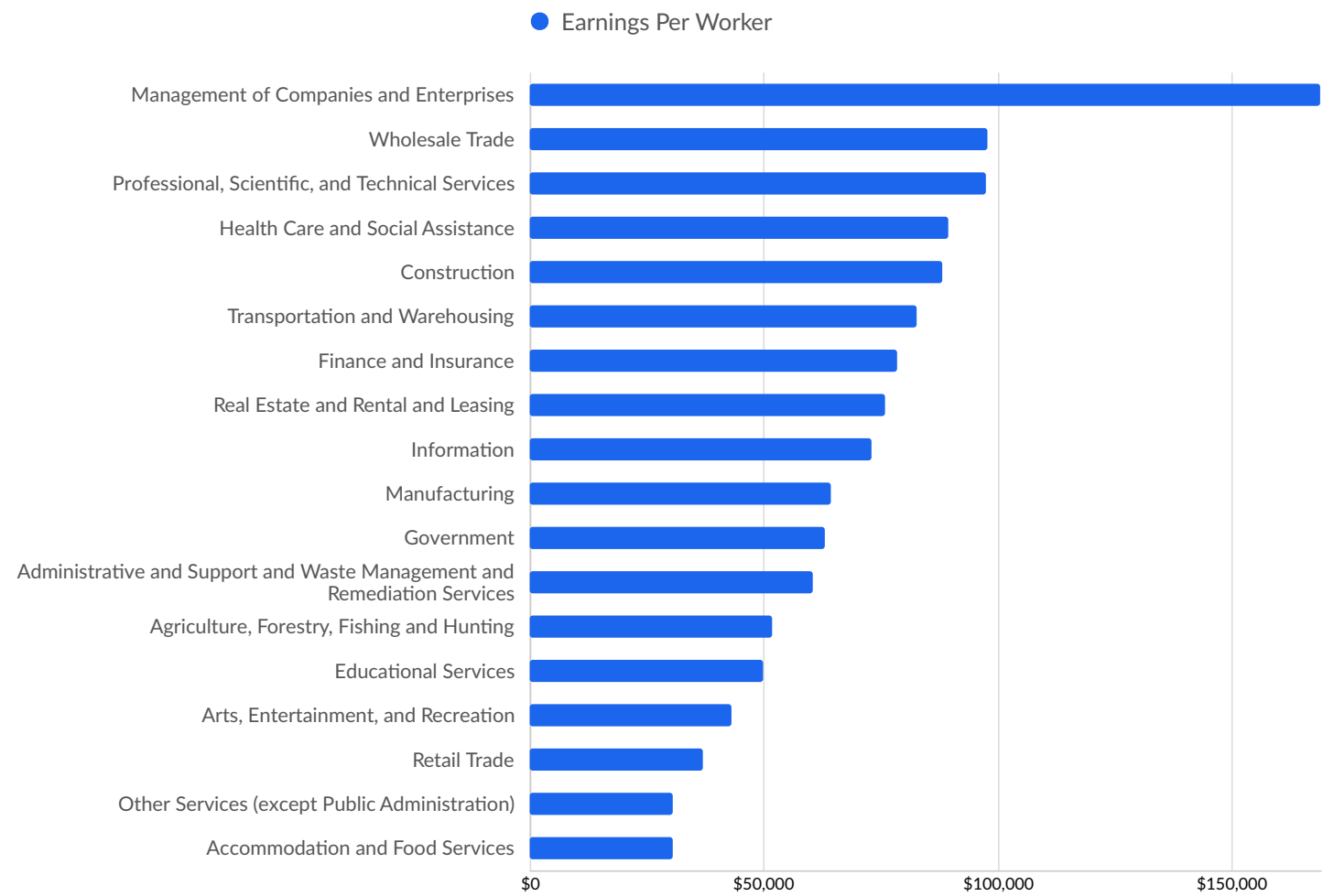
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



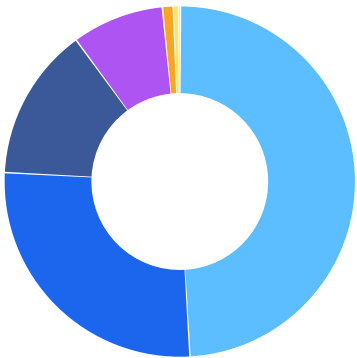
Business Characteristics

1,909 Companies Employ Your Workers

Online profiles for your workers mention 1,909 companies as employers, with the top 10 appearing below. In the last 12 months, 194 companies in Blanco County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pedernales Electric Cooperative	140 <div></div>	Pedernales Electric Cooperative	76 <div></div>
Blanco Isd	38 <div></div>	Carter Hospitality Group	60 <div></div>
Blanco Independant School Dist...	25 <div></div>	Lbj Medical Center	35 <div></div>
Dell Technologies	19 <div></div>	Right At Home	28 <div></div>
National Park Service	18 <div></div>	Blanco Isd	16 <div></div>
Round Rock Isd	18 <div></div>	Waste Connections	16 <div></div>
Johnson City Isd	14 <div></div>	Dollar General	15 <div></div>
State Of Texas	14 <div></div>	Texas Parks and Wildlife Depart...	13 <div></div>
Ascension	13 <div></div>	Uptown Blanco Arts & Entertain...	13 <div></div>
William Chris Vineyards	13 <div></div>	MasTec	12 <div></div>

Business Size

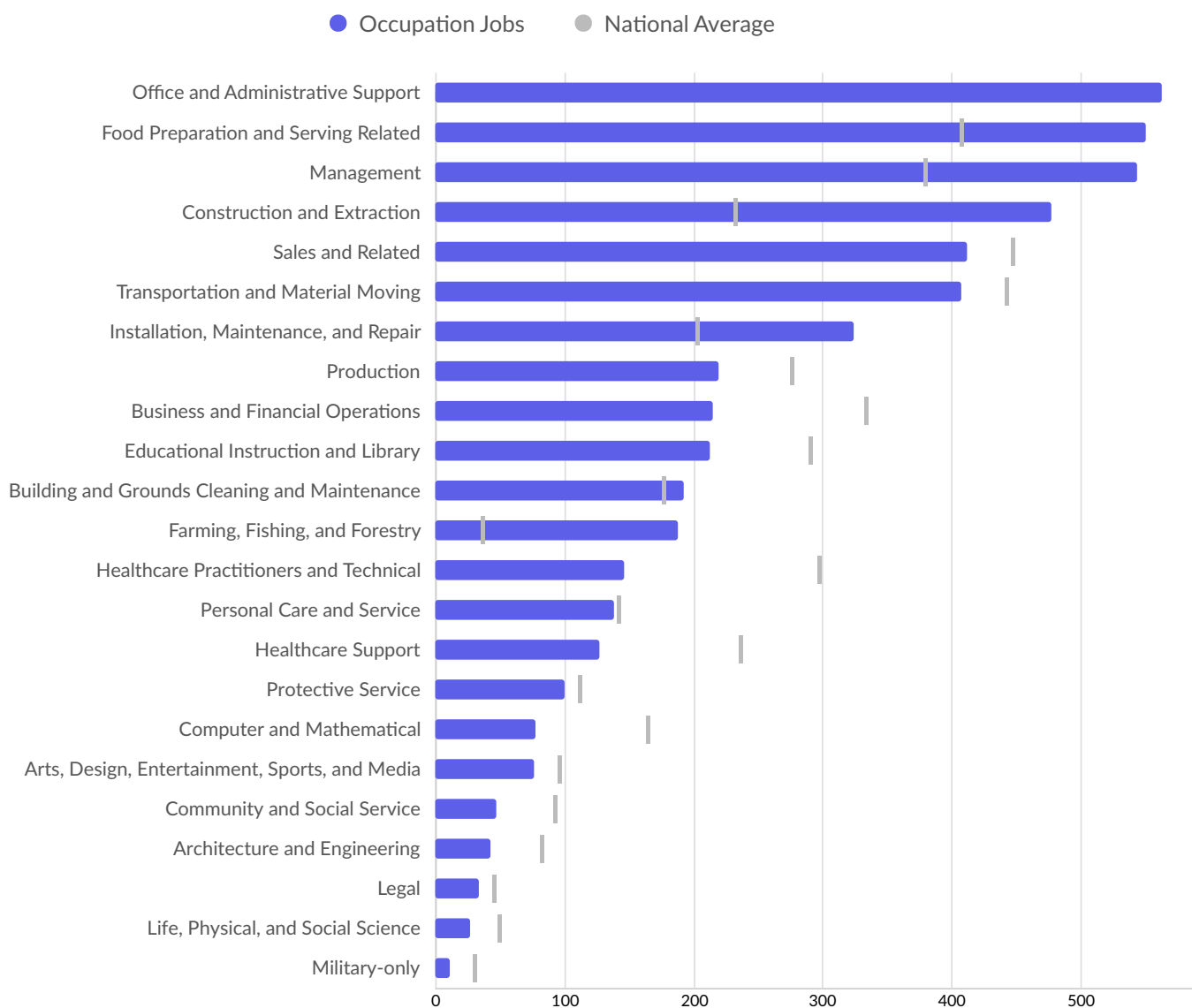


	Percentage	Business Count
1 to 4 employees	49.0%	295
5 to 9 employees	26.7%	161
10 to 19 employees	14.1%	85
20 to 49 employees	8.5%	51
50 to 99 employees	1.0%	6
100 to 249 employees	0.5%	3
250 to 499 employees	0.2%	1

**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

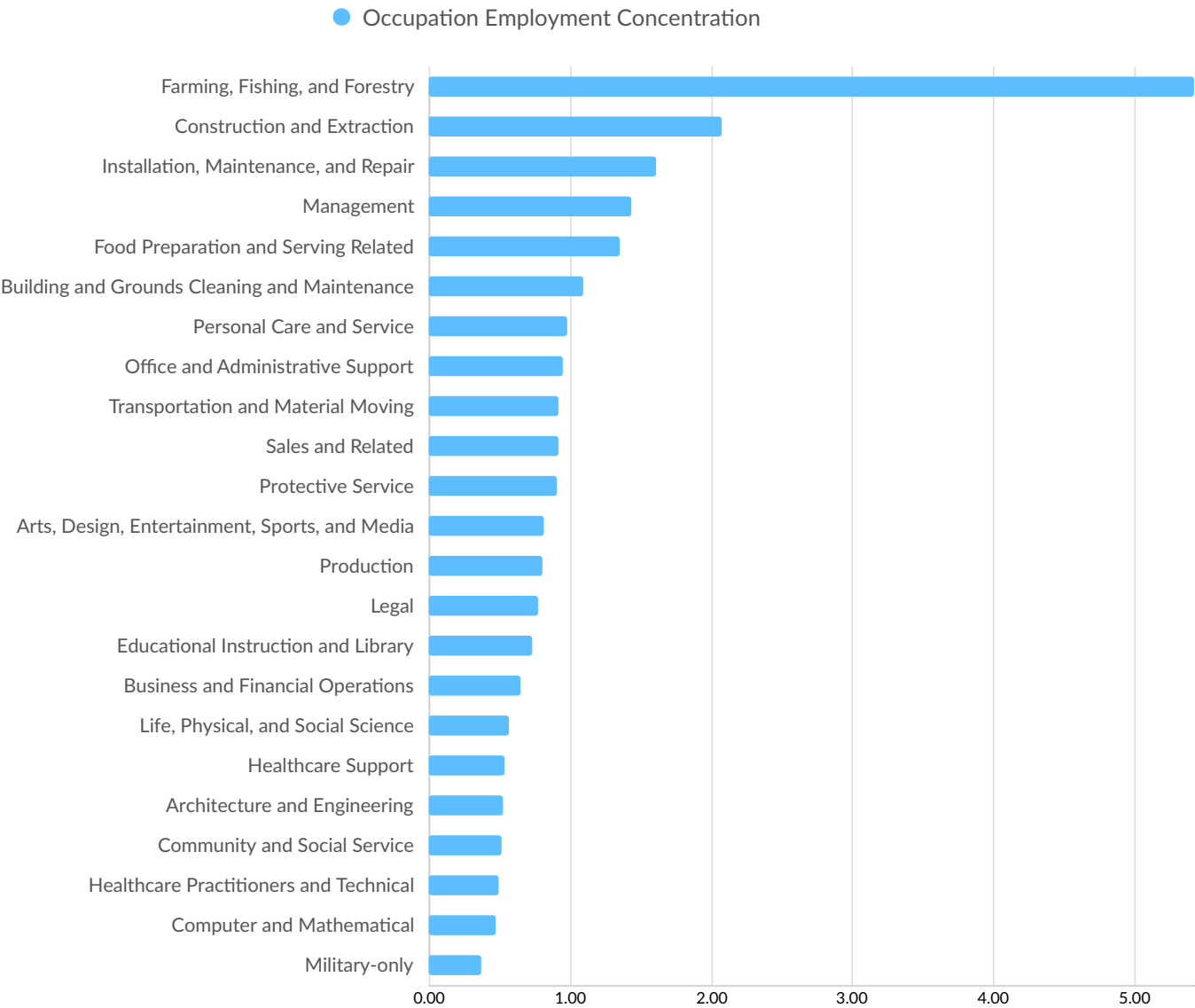
Largest Occupations



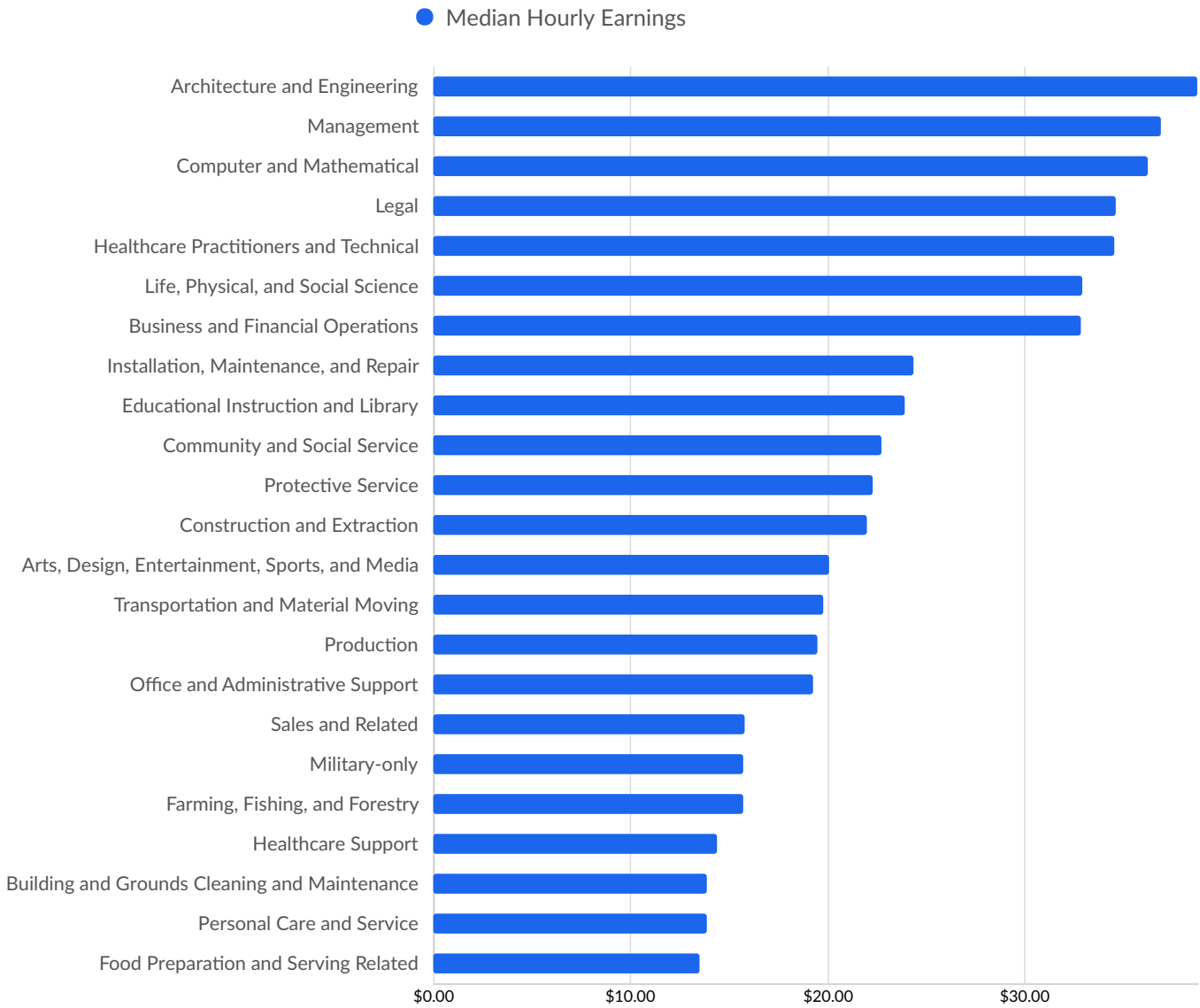
Top Growing Occupations



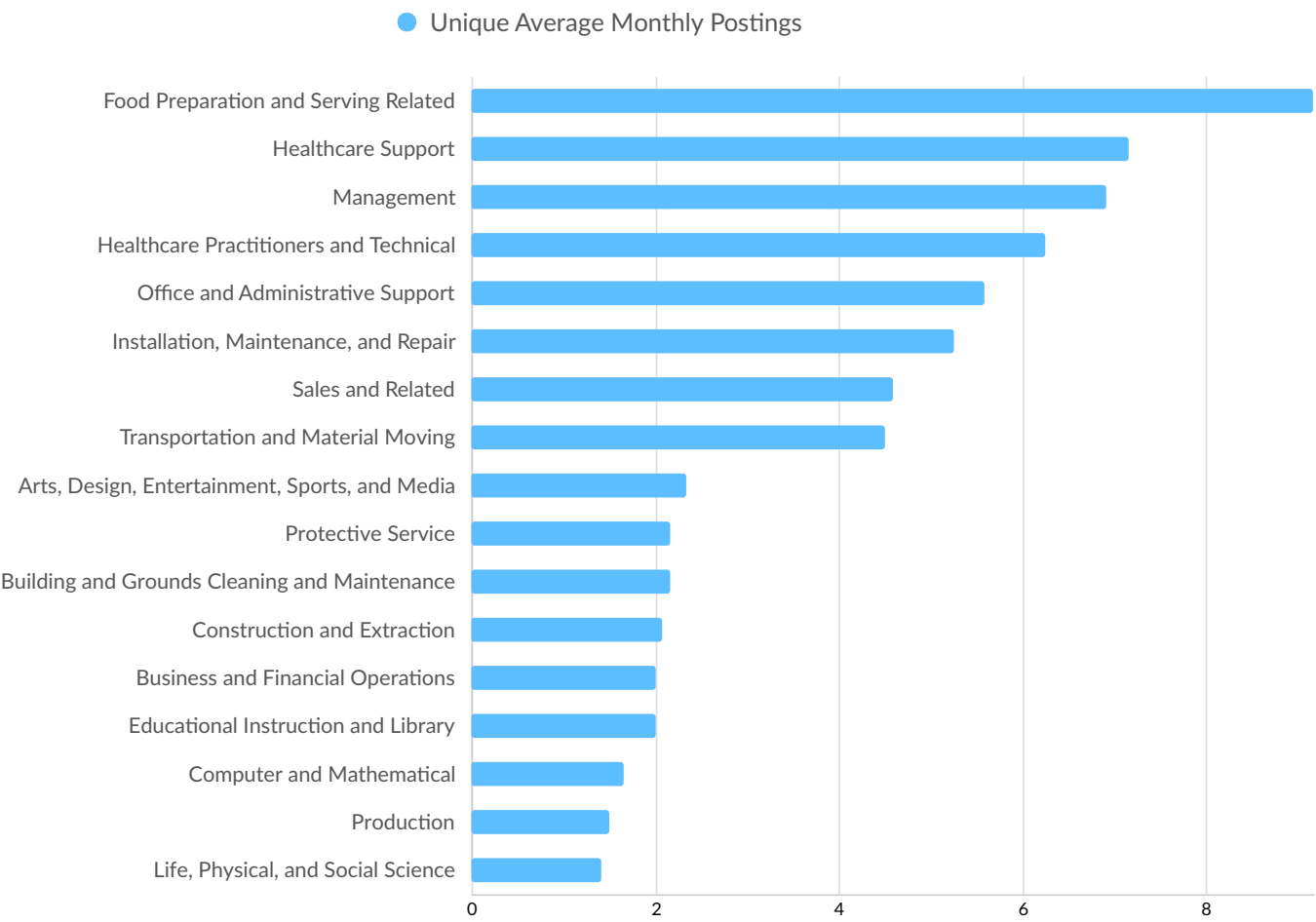
Top Occupation Employment Concentration



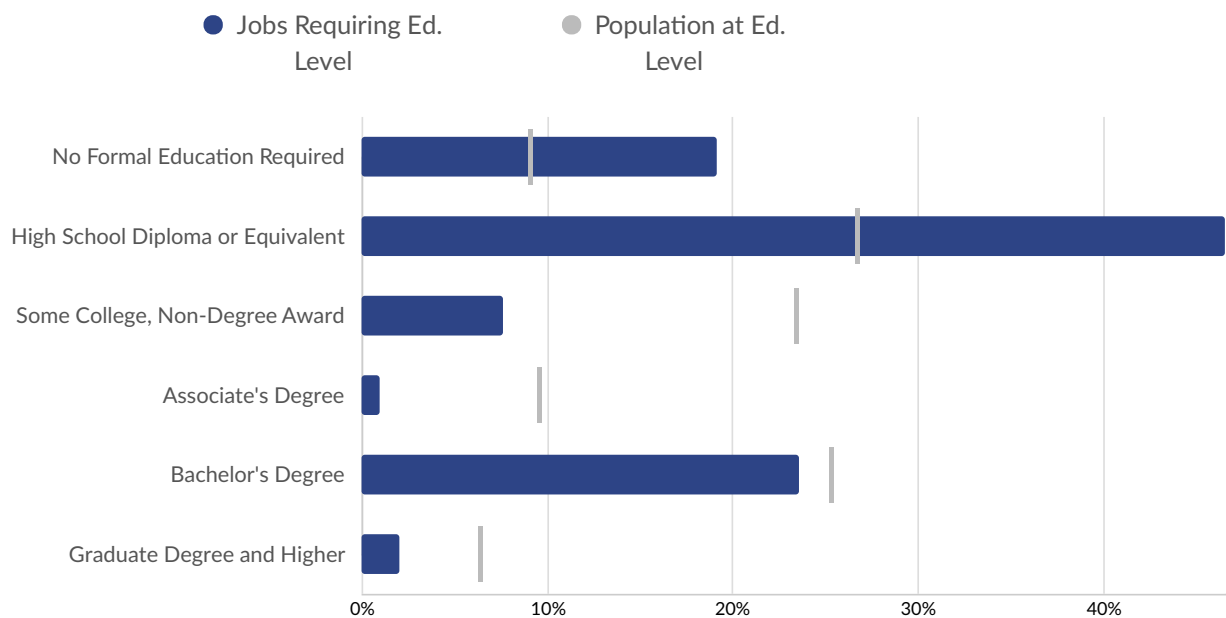
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Blanco County, TX produced graduates.

In-Demand Skills

