

Bastrop County, TX

701 E Whitestone Blvd Suite 200 Cedar Park, Texas 78613

Lightcast Q4 2024 Data Set | lightcast.io

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In-Demand Skills)



Report Parameters

1 County

48021 Bastrop County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



Economy Overview

110,778

Population (2023)

Population grew by 24,188 over the last 5 years and is projected to grow by 27,867 over the next 5 years. 26,676

Total Regional Employment

Jobs grew by 4,015 over the last 5 years and are projected to grow by 3,701 over the next 5 years.

\$80.2K

Median Household Income (2022)

Median household income is \$5.0K above the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population increased by 27.9% since 2018, growing by 24,188. Population is expected to increase by 25.2% between 2023 and 2028, adding 27,867.
- From 2018 to 2023, jobs increased by 17.7% in Bastrop County, TX from 22,662 to 26,676. This change outpaced the national growth rate of 4.5% by 13.2%. As the number of jobs increased, the labor force participation rate decreased from 62.5% to 60.2% between 2018 and 2023.
- Concerning educational attainment, **15.5% of Bastrop County, TX residents possess a Bachelor's Degree** (5.6% below the national average), and **5.9% hold an Associate's Degree** (2.9% below the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2024)	Labor Force (Sep 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	116,172	51,536	26,676	92.9	\$3.62B	\$6.90B	\$3.76B
State	30,912,083	15,553,137	15,556,347	96.6	\$2.58T	\$1.50T	\$2.03T

Sep 2024 Labor Force Breakdown



Educational Attainment

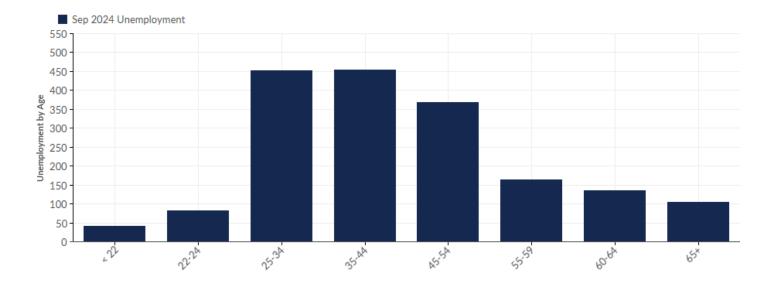
Concerning educational attainment, **15.5% of Bastrop County, TX residents possess a Bachelor's Degree** (5.6% below the national average), and **5.9% hold an Associate's Degree** (2.9% below the national average).

		% of Population	Population
•	Less Than 9th Grade	10.1%	7,287
•	9th Grade to 12th Grade	8.2%	5,928
	High School Diploma	30.3%	21,854
	Some College	22.7%	16,411
	Associate's Degree	5.9%	4,254
•	Bachelor's Degree	15.5%	11,198
•	Graduate Degree and Higher	7.3%	5,276



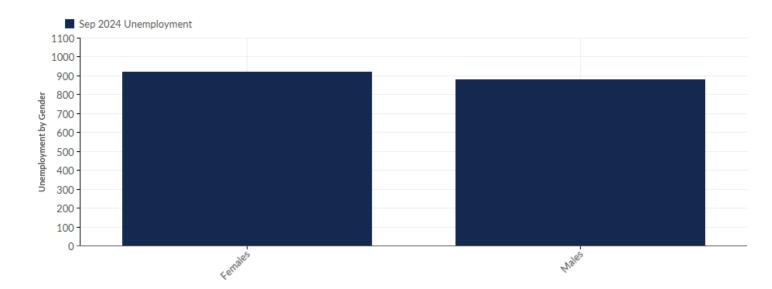
Unemployment by Demographics

Unemployment by Age



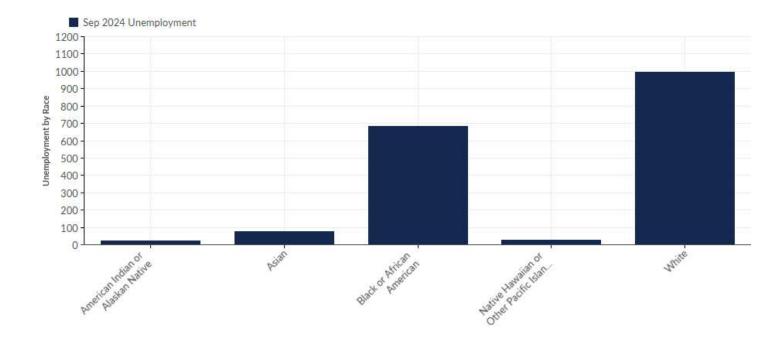
Age	Un	employment (Sep 2024)	% of Unemployed
< 22		41	2.28%
22-24		82	4.56%
25-34		452	25.14%
35-44		453	25.19%
45-54		367	20.41%
55-59		163	9.07%
60-64		135	7.51%
65+		104	5.78%
	Total	1,798	100.00%

Unemployment by Gender



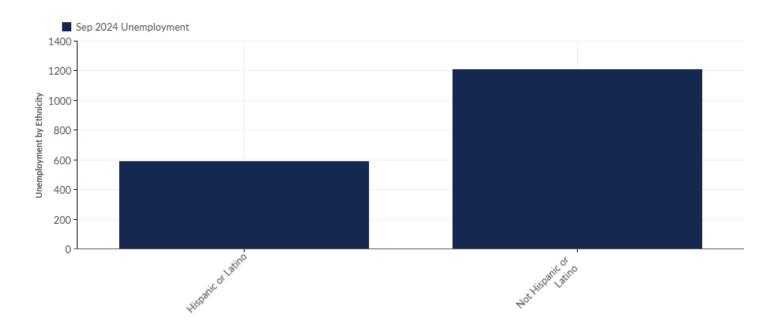
Gender	Un	employment (Sep 2024)	% of Unemployed
Females		920	51.17%
Males		878	48.83%
	Total	1,798	100.00%

Unemployment by Race



Race	Une	employment (Sep 2024)	% of Unemployed
American Indian or Alaskan Native		21	1.17%
Asian		74	4.12%
Black or African American		683	37.99%
Native Hawaiian or Other Pacific Islander		25	1.39%
White		995	55.34%
	Total	1,798	100.00%

Unemployment by Ethnicity

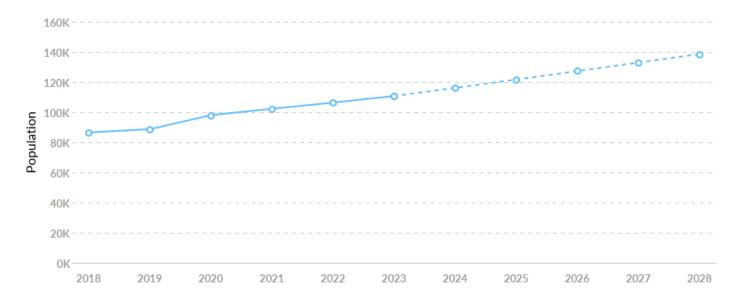


Ethnicity	Unemployment (Sep 2024)	% of Unemployed
Hispanic or Latino	589	32.76%
Not Hispanic or Latino	1,209	67.24%
-	Total 1,798	100.00%

Historic & Projected Trends

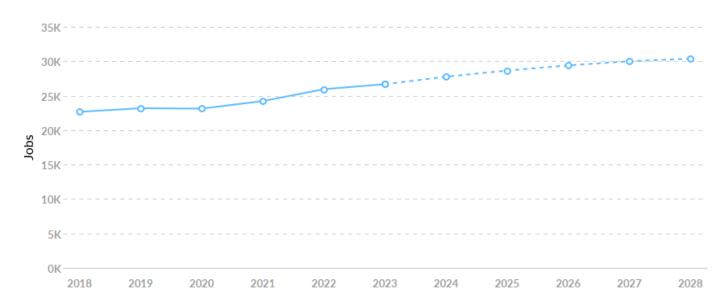
Population Trends

As of 2023 the region's population **increased by 27.9%** since 2018, growing by 24,188. Population is expected to **increase by 25.2%** between 2023 and 2028, adding 27,867.



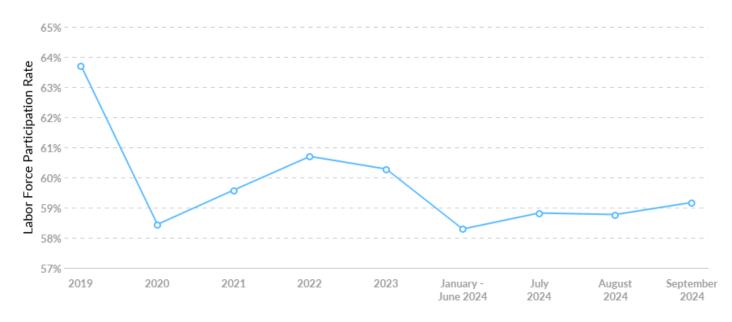
Timeframe	Population
2018	86,590
2019	88,737
2020	98,057
2021	102,276
2022	106,395
2023	110,778
2024	116,172
2025	121,717
2026	127,323
2027	132,962
2028	138,645

Job Trends



From 2018 to 2023, jobs **increased by 17.7%** in Bastrop County, TX from 22,662 to **26,676**. This change **outpaced the national growth rate of 4.5% by 13.2%**.

Timeframe	Jobs
2018	22,662
2019	23,182
2020	23,122
2021	24,228
2022	25,953
2023	26,676
2024	27,768
2025	28,656
2026	29,399
2027	30,006
2028	30,378



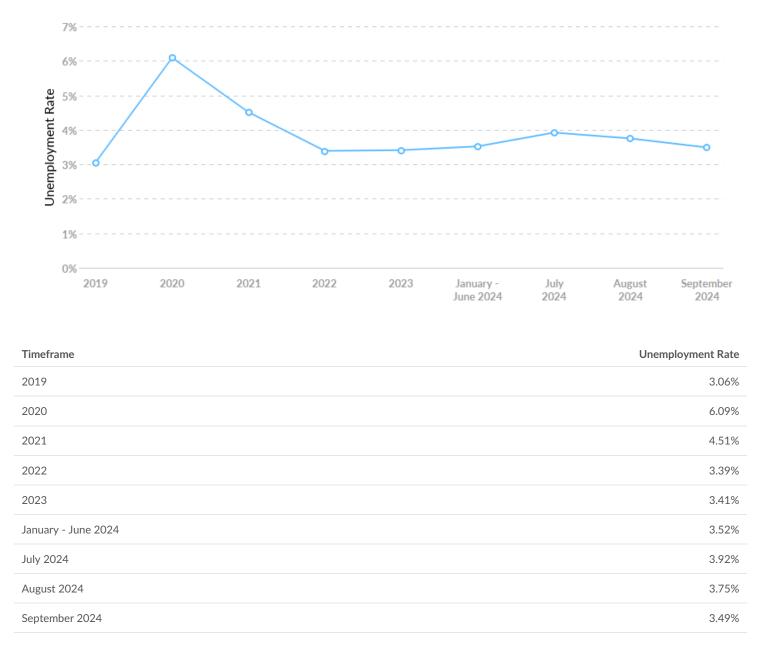
Labor Force Participation Rate Trends

Timeframe	Labor Force Participation Rate
2019	63.71%
2020	58.44%
2021	59.58%
2022	60.70%
2023	60.28%
January - June 2024	58.29%
July 2024	58.82%
August 2024	58.77%
September 2024	59.17%



Unemployment Rate Trends

Bastrop County, TX had a September 2024 unemployment rate of 3.49%, increasing from 3.06% 5 years before.



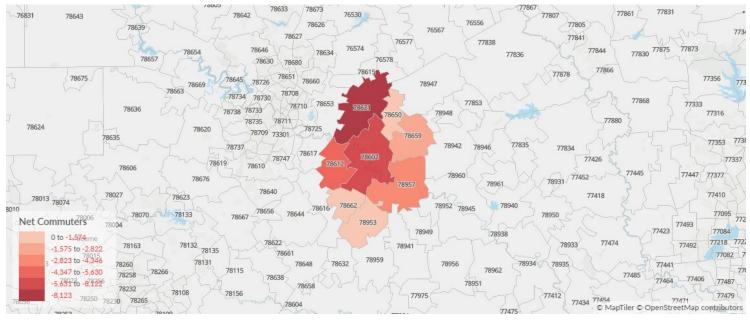


Population Characteristics



Place of Work vs Place of Residence

Understanding where talent in Bastrop County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
78602	Bastrop, TX (in Bastrop	11,985
78621	Elgin, TX (in Bastrop cou	7,051
78612	Cedar Creek, TX (in Bas	3,801
78957	Smithville, TX (in Bastro	2,501
78659	Paige, TX (in Bastrop co	517

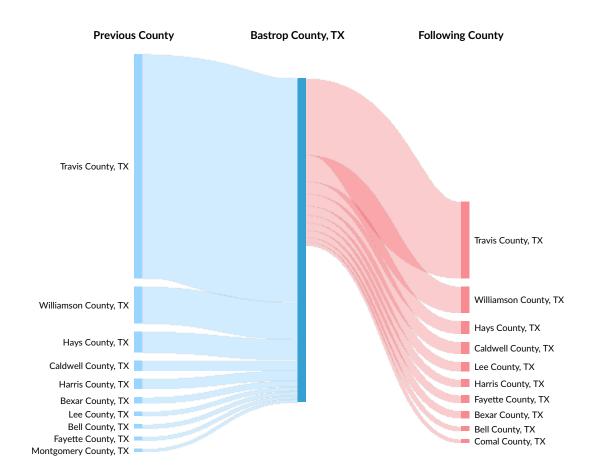
Where Talent Lives

ZIP	Name	2023 Workers
78602	Bastrop, TX (in Bastrop	17,616
78621	Elgin, TX (in Bastrop cou	15,174
78612	Cedar Creek, TX (in Bas	8,148
78957	Smithville, TX (in Bastro	5,325
78659	Paige, TX (in Bastrop co	2,092

Inbound and Outbound Migration

The table below analyzes past and current residents of Bastrop County, TX. The left column shows residents of other counties migrating to Bastrop County, TX. The right column shows residents migrating from Bastrop County, TX to other counties.

As of 2022, 3,868 people have migrated from Travis County, TX to Bastrop County, TX. In the same year, 1,322 people left Bastrop County, TX migrating to Travis County, TX. The total Net Migration for Bastrop County, TX in 2022 was 3,064.



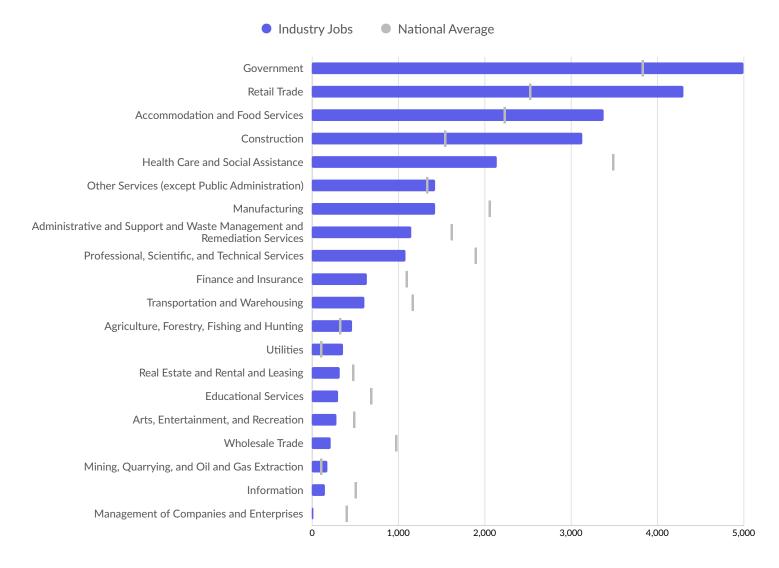
Top Previous Counties	Migrations
Travis County, TX	3,868
Williamson County, TX	635
Hays County, TX	361
Caldwell County, TX	174
Harris County, TX	174
Bexar County, TX	107

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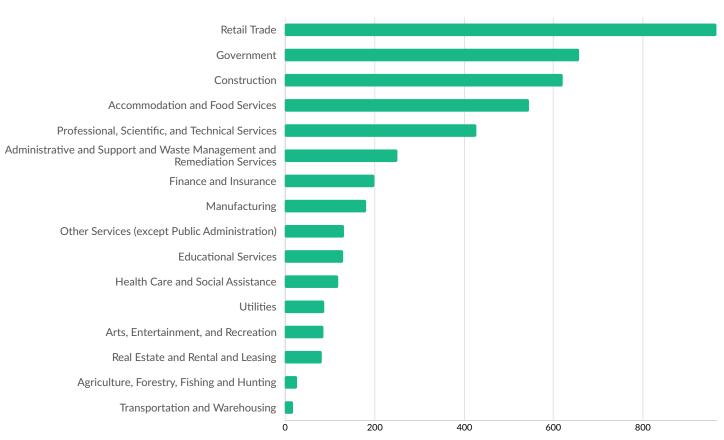
Top Previous Counties	Migrations
Lee County, TX	77
Bell County, TX	73
Fayette County, TX	65
Montgomery County, TX	54
Dallas County, TX	52
Maricopa County, AZ	52
Los Angeles County, CA	49
Tarrant County, TX	39
Fort Bend County, TX	38
Top Following Counties	Migrations
Travis County, TX	1,322
Williamson County, TX	456
Hays County, TX	217
Caldwell County, TX	205
Lee County, TX	160
Harris County, TX	131
Fayette County, TX	130
Bexar County, TX	122
Bell County, TX	82
Comal County, TX	61
Brazos County, TX	53
Guadalupe County, TX	45
Nueces County, TX	44
Milam County, TX	37
Tarrant County, TX	36

Industry Characteristics

Largest Industries

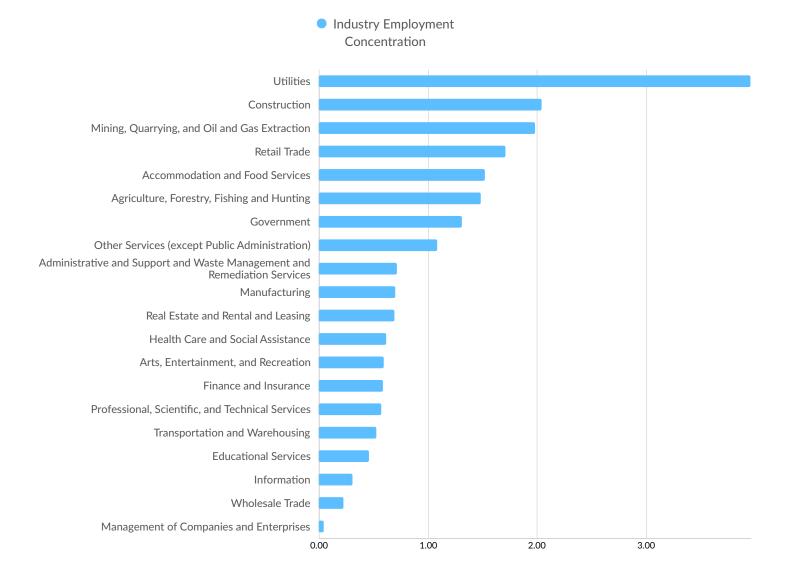


Top Growing Industries

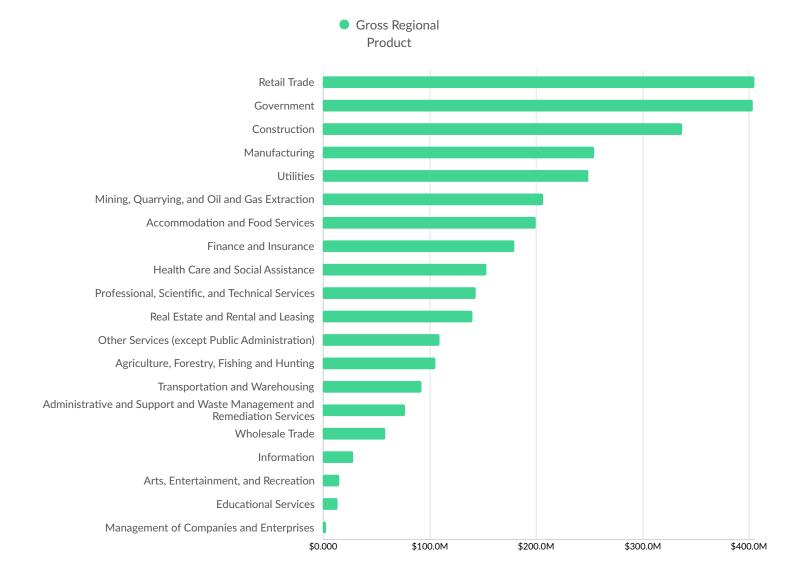


Industry Jobs Growth

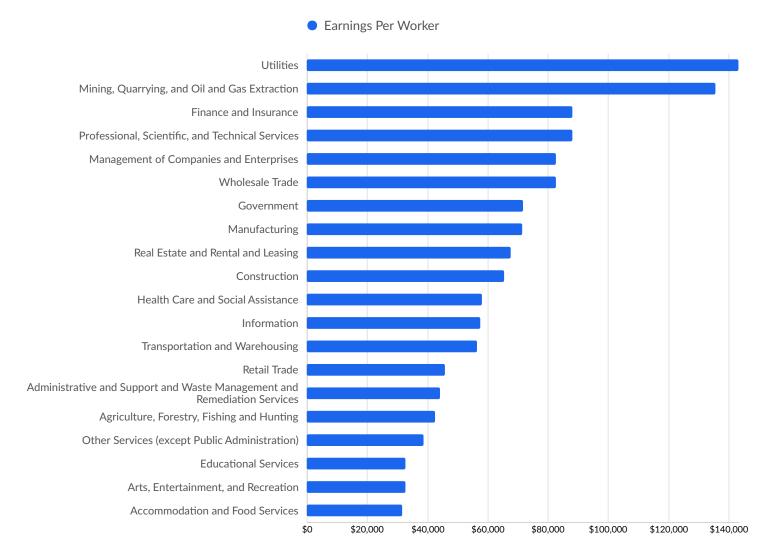
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



Business Characteristics

9,104 Companies Employ Your Workers

Online profiles for your workers mention 9,104 companies as employers, with the top 10 appearing below. In the last 12 months, 923 companies in Bastrop County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Bastrop Isd	562	SpaceX	605
State Of Texas	339	Bastrop Independent School Dis	452
Elgin Isd	185	Elgin Independent School District	238
Ascension	147	Regency Integrated Health Servi	202
The University of Texas System	141	Hyatt	176
MD Anderson Cancer Center	136	Ascension	106 💼
City of Austin	130	Walmart	100
Hyatt	129	Sonic Healthcare USA	69
LCRA	119	Zt Systems	65
H-E-B	118	Smithville Isd	64

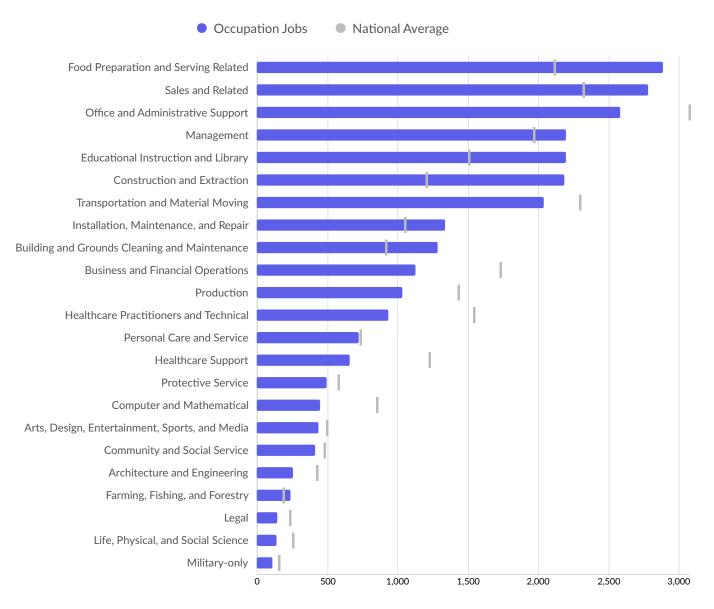
Business Size

Count
1,565
892
603
245
66
26
4

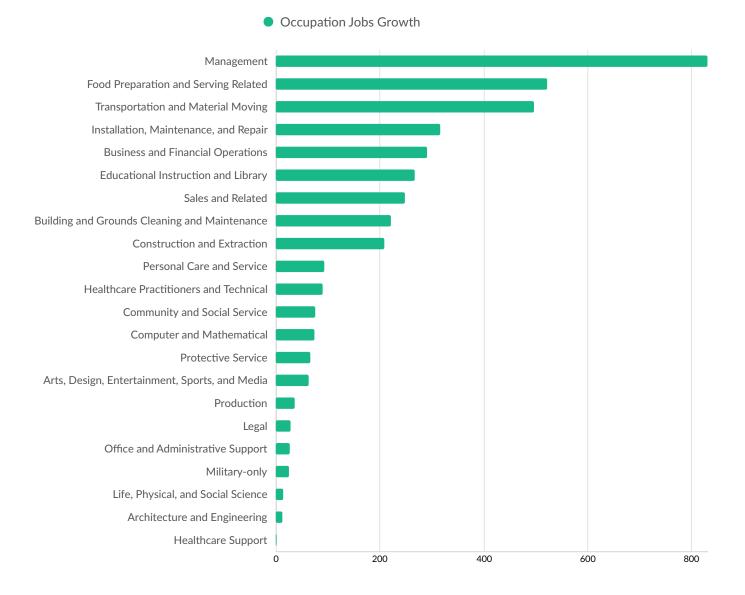
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

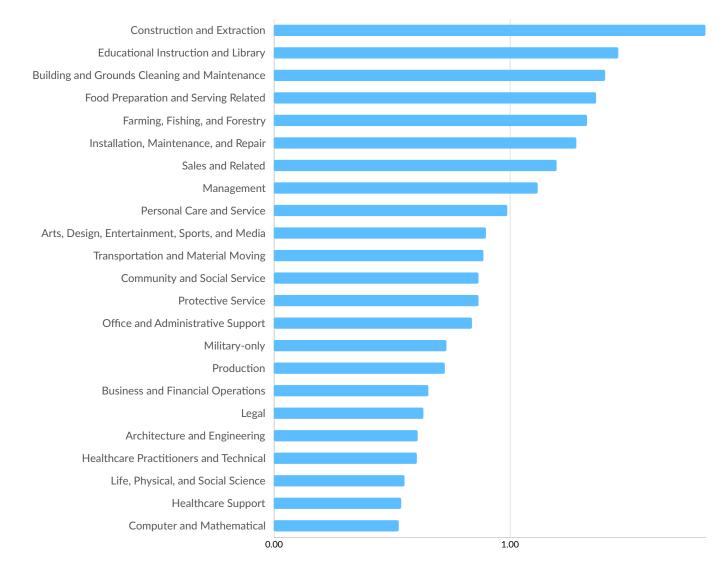


Top Growing Occupations

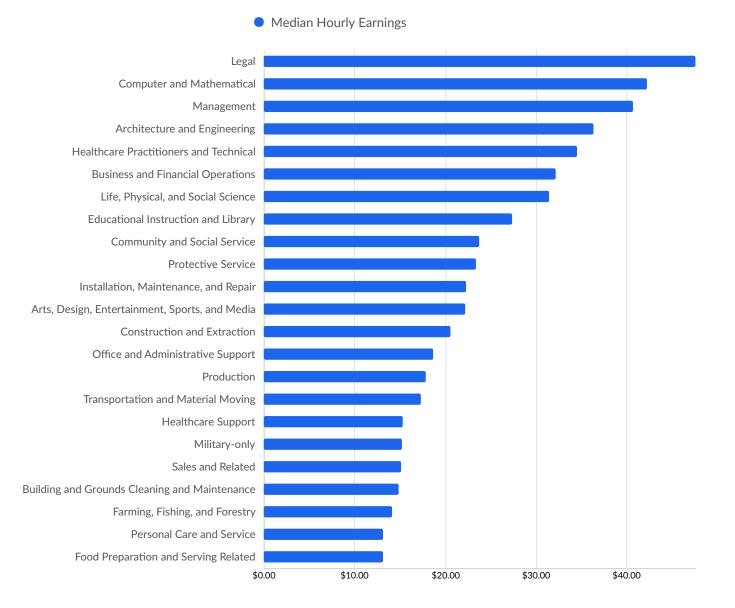


Top Occupation Employment Concentration

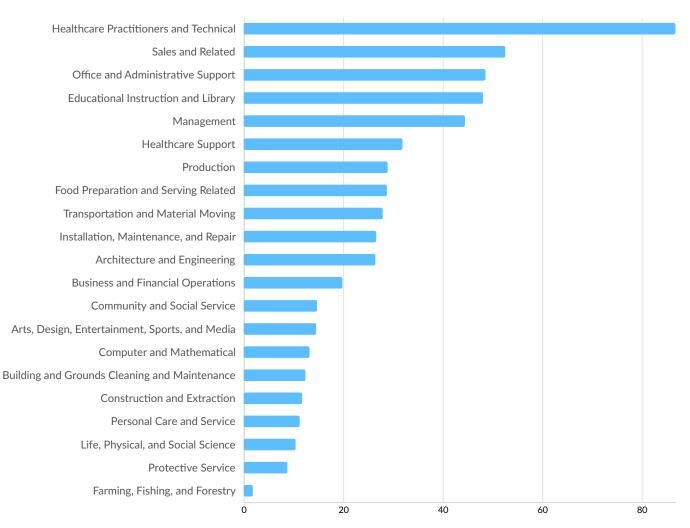




Top Occupation Earnings

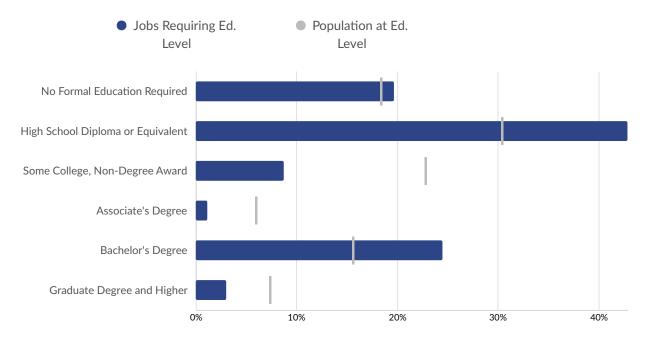


Top Posted Occupations



Unique Average Monthly Postings

Underemployment





Educational Pipeline

In 2023, there were 0 graduates in Bastrop County, TX. This pipeline has shrunk by 100% over the last 5 years. The highest share of these graduates come from "Game and Interactive Media Design" (Bachelor's), "Recording Arts Technology/Technician" (Bachelor's), and "Intermedia/Multimedia" (Bachelor's).

School		Total Gra	duates (2023)	- Graduate Trend (2019 2023)
The Art Institute of Austin (not current)		rent)	0	
 Certificate 	Associate's	 Bachelor's 	 Master's or Higher 	

In-Demand Skills

